1- ESP : Langues de spécialité, culture et entreprise

Activités	Semestre 1	Semestre 2
Cours de renforcement de spécialité № 1 en rapport avec la formation Doctorale 1ere specialité : *Langues de spécialité, culture et entreprise*	**Intitulé du cours et volume horaire**	**Intitulé du cours et volume horaire**
Module 01 : English for specific Purposes	**Introduction To English as a Medium of Instruction (EMI)** **1-** Teaching considerations in the EMI context (definitions, the focus of EMI, overview of EMI	**The Role of ESP in supporting the Linguistic Dimension of EMI** **1-** ESP / EMI (Similarities and differences) - Principles of ESP and Course design (Needs analysis, syllabus design,

	growth and development, linguistic pedagogy vs. behavioral pedagogy, language use in the EMI classroom, and Intercultural communication in EMI? Intercultural, competences for EMI instructors….) **02h** 2- -Staff and students' attitudes towards EMI -Challenges to EMI -Approaches to EMI / **02 h** 3- EMI and alternative terms: CBI (Content-based Instruction) CLIL (Content Language Integrated Learning) ICLHE (Integrating Content and Language in Higher Education) ETP (English-taught programmes) EAP (English for Academic Purposes) ESP(English for Specific Purposes) / **04h** 4- EMI in the context of internalization -International student and staff mobility -Programme and international mobility -Internationalization of the curriculum / **04 h** 5- Perceived benefits of EMI: -Increasing international student revenue -Increasing institutional rankings -Developing English Language Competencies -Developing student and staff employability Increased access to teaching	material development, ESP teaching methodology, evaluation) **04 h** 2- EMI in Algerian Higher Education across various academic disciplines: Science and technology , Business and economy under investigation - Types of ESP/ English for Science and Technology (EST) English for Business and Economy (EBE**) /04 h** 3- Instructional skills and activities in scientific Classes/ Scientific writing / Characteristics of scientific discourse./ Developing globalised materials for EST courses. / **02h** 4- The Use of digital technologies in English-Medium Instruction context: Science and technology; the most appropriate field./ Electronic platforms for university teachers. / **04 h** Developing globalised materials for EST courses/ EMI classroom practice and Teaching techniques / **02 h** 5- Implementing EMI in Business English (BE) programs / Students Proficiency and Intercultural communicative competence/ Bloom's taxonomy of educational learning objectives EMI as the theoretical framework.

	materials -Variation of EMI implementation: -Driving forces: Why introduce EMI? -Policy: Who decides on EMI, -Students' linguistic preparedness: What level of English? -EMI curriculum: How much EMI?/ **04 h** **6-** Instructional language use in EMI Classes / EMI teacher development and assessment / **02 h** 7- Implications and Recommendations : Teacher recruitment and training -The EMI Curriculum - EMI and Educational access and equity. -Research informed policy -Establishment of a community of practice. / **04h** 8 –Model of EMI Course Design +Practice / **04h** ==Total : 26 h==	/ 04 h **6-** Business English and cross cultural communication/ Communications concepts in the world of business, language skills, cultural competence. / **02h** **7-** How to teach effective business English: strategies, techniques and teaching methods/ High-frequency vocabulary, support for speaking tasks, practice work skills, functional language phrases,..**04 h** **8-** Models of lesson/unit plans for business English courses : meetings, planning and negotiations, making presentations,...+ oral presentations (practice)**04 h** ==Total : 26 h==
==**Module : 02 InterculturalStudies**== .	**Fundamentals of Intercultural Studies** **1- Introduction to Intercultural Studies: 4H** - Defining the Concept of Culture - Overview of Intercultural Studies - Intercultural Contact **2-Foundations of culture and communication 4h**	**Issues in Intercultural Communication** **1- Advanced intercultural communication 6h** -Communication across culture. - Major theories of Intercultural communication. **-**perspectives on intercultural communication **2-Globalization and Cultural Change 4h**

	- Definitions and key concepts of culture andcultural identity - Theories of intercultural communication - **3-Theoretical framework and Methodologies4h** **-**interculturalcompetence and Identity - cultural Identity and self-concept -Negotiation theory**.** **4 Critical issues in intercultural studies4h** - key theoretical concepts of critical intercultural communication - Critical Intercultural Communication in relation to research and teaching - **5-Language and intercultural communication** : **6h** - The role of language in shaping cultural reality. - intercultural dialogue - Cross-Cultural Communication vs. Intercultural Communication 6- **Eucation and intercultural competence 4h** - Intercultural Teaching Competence <mark>**Total : 26h**</mark>	- Globalization , culture and societies - Cultural connections and identities - **4-Digital Culture and Language : 4h** - Defining key concepts - digital media and language **5- Cultural Representation in Language: 6h** - Representation of cultures in language - Representation of cultures in media - cultural representation and perceptions **6-Cultural Anthropology : 04 h** **-** Human culture , social structure, and practices across different societies**.** **7-Applying Cultural Studies methods in Language Research research 02 h** <mark>**Total : 26h**</mark>
Cours de méthodologie de recherche	26H	26H
Cours d'initiation à la didactique et à la pédagogie	26H	26H
Cours en TIC	26H	26H
Cours de renforcement de compétences en	26H	

langues étrangères		26H
Sminaires	**Conferences** 1- Implementing English as a Medium of Instruction in the Algerian Higher Education: Barriers, Challenges and Gains. 2- Towards an EMI Lecturer Training Framework **Workshops** 3- EMI : Content-focused Learning. 4- What shall we teach ? Is it EMI or ESP?	**Conferences** 1- Needs Analysis: The Corner Stone of ESP Course Design: Tools and Methods . 2- Course Evaluation in ESP: Purposes and Methodology. **Workshops** 3- Teaching ESP : From theory to Practice. 4- How to Develop Materials in ESP Course Design: Methods and Techniques.