

People's Democratic Republic of Algeria
Ministry of Higher Education and Scientific Research
University Dr Yahia Fares of Medea

Presentation of PhD training programme in audiovisual

Domain	Filed	Speciality
Humanities	media and Communication Science	audiovisual

Establishment of the doctoral training programme

Research laboratory: political and social communication in Algeria

Laboratory Code: C0571800

Head of the doctoral training committee: Dr Aiad mahmoud

Establishment of the doctoral training programme

Institution	Faculty	Department
University Dr Yahia Fares of Medea	Faculty of Humanities and Social Sciences	audiovisual

Head of the doctoral training committee: Dr Aiad mahmoud

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1. Objectives of the proposed training :

A doctoral program in –audiovisual- is of paramount importance, given the role of the media in political and social transformations. Furthermore, new technological changes in the realm of audiovisual production require distinguished and elite training. Therefore, this project aims to enrich research in the audiovisual field, responding to the challenges posed by social and technical realities and in line with new professions in this field.

The doctoral program in –audiovisual- realm offers international students a real opportunity for in-depth academic research into the various complex interactions between the elements of audiovisual production and the reception of media products, especially in light of the current digital contexts of audiovisual production, consumption, and content creation.

Academic research and study within the doctoral program in audiovisual realm go beyond merely acquiring technical skills in audiovisual production, to include a critical analysis of the theoretical and aesthetic history of audiovisual media, a deep understanding of their role in shaping values and social behaviour, and an understanding of media ideologies through an analysis of ownership patterns, media economics, and a study of their influence on public opinion.

The PhD in –audiovisual- domain seeks to provide international students with a solid theoretical framework and rigorous research methodologies that enable them to analyze, evaluate, and produce audiovisual content with awareness and thorough understanding of the context.

2. Human skills mobilized:

The teaching staff of the Faculty of Humanities and Social Sciences at the University of Médéa consists of 561 tenured professors, including 34 professors of higher education, 60 professors in the Department of Media, Communication

and Bibliography Sciences, and 46 lecturers, including 51 professors in the Department of media & Communication Sciences.

The administrative and educational management of the faculty is carried out by 83 employees spread across the departments and structures that report to it. It is the administrative staff who provide organisational support for the project, in addition to the support that will be provided by doctoral students enrolled in previous years at the faculty.

3. The doctoral training program in audiovisual focuses on the following axes:

- Audiovisual production
- Radio and television directing
- Film criticism
- Digital content creation
- Media content analysis
- Entrepreneurship in the audiovisual sector
- Research methodology and scientific writing
- International seminars and joint research projects
- Audiovisual field training

4. Equipment provided:

The faculty has 21 large conference rooms, as well as 70 auditoriums, 14 tutorial rooms and 30 computer labs. An audiovisual studio equipped with modern resources for radio and television production and digital content creation.

Four research laboratories are active at the faculty, including one attached to the Department of media and Communication Sciences, which is the Laboratory

of Political and Social Communication in Algeria. The library of the Faculty of Humanities and Social Sciences has a diverse collection of books in various scientific disciplines, including 5,231 in media and communication sciences, a reading room, an internet room, and a room reserved for teachers.

5. Doctoral programme topics :

The PhD training in audiovisual enables the enhancement of the student's capabilities in the following topics

Activities	Topics
Core Courses	Didactics
	Information and Communication Technology
	Philosophy
	Artificial Intelligence
	Data Analysis
Advanced Topics	Audiovisual production
	Audience Reception of Mass Media
	Mobile Journalism & multimedia
	Multimedia users