

**Republic Algerian Democracy Popular**  
**ministry Education High And research Scientific**

**Harmonization**  
**an offer Master's degree**  
**academic**

<b>Department</b>	<b>College</b>	<b>The institution</b>
<b>Department of Da'wah and MediaContact</b>	<b>Faculty of Fundamentals of Religion</b>	<b>Emir Abdelkader University of Islamic Sciences Constantine</b>

**The field: Humanities and Social Sciences**

**Branch: Islamic sciences-Fundamentals of religion**

**Specialization printed and electronique press**

**Academic year:2017 -2018**

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**card identification Master  
(Filling all inns compulsory )**

**1- to set place Formation:Emir Abdelkader University of Islamic Sciences - Constantine.**

college: **Faculty of Fundamentals of Religion.**

Department: Advocacy, Media and Communication.

**2-Participants in Formation (\*):**

**- Institutions University Other:**

- Institutions and partners Social workers Economists Others:

**- Partners Internationals foreigners :**

- **drawers Agreements Private By formation in Appendices .**

### **3- framework and goals Formation:**

**A- Conditions Joining** (to set Specializations Typical For a bachelor's degree that Allow By joining By formation in Master Meaning )

**Common Education Base for the Field: Humanities and Social Sciences**

**Bachelor of Journalism L.M.D**

**Bachelor of Media Sciences**

**B- Objectives Formation** (*competencies Targeted Knowledge acquired when end Formation ,20 lines on more appreciation*)

**Training objectives**(Required field)

(*Target competencies, knowledge acquired at the end of the training -20 lines at most*)

This training aims to:

- Providing training that enables quick and effective integration into the workplace.
- Enabling the graduate student to benefit from knowledge in his field of specialization.
- Providing general training for students to continue their studies and research at the Master's and Doctoral levels.

**C- Targeted qualifications and competencies** (*20 lines at most*)(**Required field**)

The training program aims to:

- Providing the student with skills that enable him to understand media practice in its theoretical and professional dimensions.
- Contribute to the development and improvement of the performance of various media institutions

- Preparing and training scientifically qualified cadres to develop Algerian institutions through the communication factor.
- Encouraging students to engage in scientific research and participate in developing the institution through training and education.
- Striving to provide students with specialized scientific knowledge, develop their abilities, and enhance their skills in dealing with the new media reality characterized by competition.

#### **D- Regional and national capacities for employability(Required field)**

Graduates can be employed in all sectors of economic, social, political, and cultural activity, as the field of work for degree holders includes various media professions.

#### **e- Bridges to other specializations(Required field)**

- A**Contact
- Information and Communication Technology
- Information technology and documentation.

#### **Efficiency indicators for training follow-up(Required field)**

(Sustainability criteria, success rate, employability, graduate follow-up, acquired competencies, etc.)

- Theoretical assessment at the level of lectures, applications and directed work.**

**-Field assessment through training in the economic and social environment.**

**Z- Capabilities Framing:(giving number Students possible Sponsorship  
(with them)  
30 students**

#### 4- capabilities humanity Available:

##### 1- Professors The institution Interveners in Specialization:

the signature	nature Intervention*	Rank	Certificate what after Gradual + Specialization	Certificate Gradual + Specialization	the name And the title
	a lecture + Framing	Mr	science self	PhD nation	1. D age For Aweera
	a lecture + Framing	Mr	science meeting	PhD nation	1. D Abu Bakr Awati
	a lecture + Framing	Mr lecturer A	invitation and media And contact	PhD sciences	Dr. Ahmed Abdul-Lai
	a lecture + Framing	Mr lecturer A	sciences Media And contact	PhD sciences	Dr. Muhammad Al-Bashir son Medicine
	a lecture + Framing	Mr lecturer A	sciences Media And contact	PhD sciences	Dr. Ruqayya Bousnan
	a lecture + Framing	Mr lecturer A	sciences Media And contact	PhD sciences	Dr. Laila Villali
	a lecture + Framing	Mr lecturer for	information And contact	PhD sciences	Dr. Elias Talha
	a lecture + Framing	Mr assistant A	information And contact	Master's	1. Yasmina Bounaara
	a lecture +	Mr assistant	information cultural	Master's	1. dear inhibitor



	Framing	A			
	a lecture + Framing	Mr assistant A	information Islamic	Master's	A. Wahida Boufdah Badisi
	a lecture + Framing	Mr assistant A	sciences Media And contact	Master's	1. Laila My provisions
	a lecture + Framing	Mr assistant A	information And contact	Master's	1. prestige Shawa
	a lecture + Framing	Mr assistant A	sciences Media And contact	Master's	1. names Abadi
	a lecture + Framing	Mr assistant for	information cultural	Master's	1. Nawal Bumenjel
	a lecture + Framing	Mr assistant for	information And contact	Master's	1. means Stages
	a lecture + Framing	Mr assistant A	science meeting	Master's	1. Waheeba profits

*\* a lecture, application, works directed, works Applied, Framing Internships, Framing Memoirs, Other (explain)*

### **B- Framing External**

The institution Subordinate she has:

the signature	nature Intervention*	Rank	Certificate what after Gradual + Specialization	Certificate Gradual + Specialization	the name And the title


The institution Subordinate she has:

the signature	nature Intervention*	Rank	Certificate what after Gradual + Specialization	Certificate Gradual + Specialization	the name And the title

The institution Subordinate she has:

the signature	nature Intervention*	Rank	Certificate what after Gradual + Specialization	Certificate Gradual + Specialization	the name And the title

\* *Lecture, Works Applied, works directed, Framing Internships, Framing Memoirs, Other (explain)*

## 5- capabilities materialism Available:

**A- Pedagogical laboratories and equipment:** Providing a card on the pedagogical equipment available for the practical work of the proposed training. (A card for each laboratory)

**Laboratory address:** Laboratory of Da'wah and Communication Studies No.288 / November 2002. Head of the laboratory: Professor Dr. Omar Laouira.

**Absorption capabilities**(Number of students)

Notes	number	Equipment address	The number
	04	Reading room	01
	02	Equipped offices for computer training	02
	10	Printing and copying machines	03
	01	Language Laboratory	04
	03	Internet hall	05
	01	University Press	06
	03 Each one can accommodate about 60 students.	Halls	07
	03 Each one can accommodate 70 students	terraces	08
	700 seats equipped with an audio-visual studio	Grand Lecture Hall	09

B- Fields of internship and training in institutions (see the attached contracts/agreements)

Probation period	Number of students	Place of waiting
According to the number of students	/	Cirta Regional Radio
According to the number of students	/	Al-Nasr newspaper headquarters
According to the number of students	/	Al-Khabar newspaper headquarters
According to the number of students	/	Al Raya newspaper headquarters
According to the number of students		Algerian News Agency
According to the number of students		Al-Moasher Newspaper

### C- Laboratories Search To support Formation Suggestion:

president The detective
number Accreditation The detective
<p>the date :15 Rabi' the first 1423 05/28/2002 02/03/02/12/25</p> <p>opinion president The detective :</p>

--

**D- Projects Search Supportive For formation Suggestion:**

<b>date end The project</b>	<b>date beginning The project</b>	<b>code The project</b>	<b>address project Search</b>
<b>December 2018</b>	<b>January 2015</b>	<b>S*01020140013</b>	Use The scenes Algerian For programs Fatwa in Satellite channels Islamic and gratifications The achieved From it
<b>December 2018</b>	<b>January 2015</b>	<b>S*01020140012</b>	bearings youth Algerian about freedom Opinion and expression from during networks communication social study Field and Analytical
<b>December 2019</b>	<b>January 2016</b>	<b>I06N34N250420150003</b>	image West in The speech Islamic study Analytical For sites communication social

### **e- Spaces Business character and technologies Media Contact:**

A range of personal business and ICT spaces are available, including classrooms and lecture halls equipped with PowerPoint projectors, the central library and branch libraries with Wi-Fi, an internet room, a distance learning room, and a language laboratory.

## **II- Card organization Hexagon For education (Please presentation cards Four4) Hexagons**



# 1 - First semester:

Evaluation type		Balances	Laboratories	Weekly hourly volume				Hexagonal hourly volume 14-16 weeks	Education Unit
exam	continuous			Other works	Practical work	Directed works	a lecture		
		20	09			06	06 hours	180	Basic teaching units
									And T A1 (Eg/Ekh)
exam	continuous	05	03			1.30	1.30	45	The material1: Electronic journalism
exam	continuous	05	02			1.30	1.30	45	The material2: Journalistic types in print journalism
									And T A2 (A/B)
exam	continuous	05	02			1.30	1.30	45	The material3: Media Sociology
exam	continuous	05	02			1.30	1.30	45	The material4: Journalism Legislation and Ethics 1
									etc.
		07	04			3.00	3.00	90	Curriculum teaching units
									And T M1 (Eg/Ekh)
exam	continuous	04	02			1.30	1.30	45	The material1: Basic Approaches to Journalism Research
exam	continuous	03	02			1.30	1.30	45	The material2: Documentary research
		02	02				3.00	45	Exploratory Learning Units
									And T E 1(A/B)
exam		01	01				1.30	22:30	The material1: Cultural History of Algeria
exam		01 01	01 01				1.30	22:30	The material2: Social and political communication The material3: Citizen Journalism
									And T E 2(A/B)
		01	01			1.30		22:30	Horizontal Education Unit
									And T A F1(A/B)
	contin	01	01			1.30		22:30	The material1foreign language



	uous								
									And T A2F(Eg/Ekh)
		30	<b>16</b>	315.00		10:30	12.00	337.30	<b>Total hexagon1</b>

### 1-Second semester:

Evaluation type		Balances	Laborato ries	Weekly hourly volume				Hexagonal hourly volume	Education Unit
exam	continuo us			Other works	Practical work	Directed works	a lecture	14-16 weeks	
		20	<b>09</b>			06	06 hours	180	Basic teaching units
									And T A1 (Eg/Ekh)
exam	continuo us	05	03			1.30	1.30	45	The material1: Journalism Legislation and Ethics 2
exam	continuo us	05	02			1.30	1.30	45	The material2: Newspaper design and production
									And T A2 (A/B)
exam	continuo us	05	02			1.30	1.30	45	The material3: Writing for the web
exam	continuo us	05	02			1.30	1.30	45	The material4: Investigative journalism
									etc.
		07	04			3.00	3.00	90	Curriculum teaching units
									And T M1 (Eg/Ekh)
exam	continuo us	04	02			1.30	1.30	45	The material1: Quantitative methods in journalism research
exam	continuo us	03	02			1.30	1.30	45	The material2: Modern research trends in

									journalism
		02	02				3.00	45	<b>Exploratory Learning Units</b>
									And T E 1(A/B)
exam		01	01				1.30	22:30	The material1: Current issues
exam		01	01				1.30	22:30	The material2 Image Culture
		01	01			1.30		22:30	<b>Horizontal Education Unit</b>
									And T A F1(A/B)
	continuous	01	01			1.30		22:30	<b>The material1 foreign language</b>
									<b>The material2</b>
									And T A2F(Eg/Ekh)
		30	16	315.00		10:30	12.00	337.30	<b>Total hexagon2</b>

### 3- The third semester: The Electronic Press in Algeria

Evaluation type		Balances	Laboratories	Weekly hourly volume				Hexagonal hourly volume 14-16 weeks	Education Unit
exam	continuous			Other works	Practical work	Directed works	a lecture		
		20	09			06	06 hours	180	<b>Basic teaching units</b>
									And T A1 (Eg/Ekh)
exam	continuous	05	03			1.30	1.30	45	<b>The material1: Electronic journalism in Algeria</b>
exam	continuous	05	02			1.30	1.30	45	<b>The material2: Press campaigns</b>
									And T A2 (A/B)
exam	continuous	05	02			1.30	1.30	45	<b>The material3: Specialized journalism in Algeria</b>

exam	continuos	05	02			1.30	1.30	45	The material4: Critical trends in media and communication
									etc.
		07	04			3.00	3.00	90	Curriculum teaching units
									And T M1 (Eg/Ekh)
exam	continuos	04	02			1.30	1.30	45	The material1: Qualitative approaches
exam	continuos	03	02			1.30	1.30	45	The material2: Research Laboratory
									And T M2 (A/B)
		02	02				3.00	45	Exploratory Learning Units
									And T E 1(A/B)
exam		01	01				1.30	22:30	The material1: Entrepreneurship
exam		01	01				1.30	22:30	The material2: Problems of contemporary journalism The material3 flags of journalism in Algeria
									And T E 2(A/B)
		01	01			1.30		22:30	Horizontal Education Unit
									And T A F1(A/B)
	continuos	01	01			1.30		22:30	The material1: Foreign language
									The material2
									And T A2F(Eg/Ekh)
		30	16	315.00		10:30	12.00	337.30	Total hexagon3

## Hexagon Fourth:

**Field: Sciences Humanity and social**

**Branch: Media And contact**

**Specialization: Journalism printed and electronic**

Waiting in institution crowned With a note Discuss.

Balances	Laboratories	Size The messenger Weekly	
			<b>the job Personal</b>
<b>21</b>	<b>11</b>	<b>07</b>	<b>Waiting in The institution (note)</b>
<b>09</b>	<b>05</b>	<b>03</b>	<b>Forums</b>
			<b>works Other (specify)</b>
<b>30</b>	<b>16</b>	<b>150 (15x10)</b>	<b>total Hexagon 4</b>

**5 - Croup Comprehensive For formation:( Please male Size The messenger Total distributor between Lectures and applications, For hexagons The four with regards For different Units education According to table the next):**

the total	Horizonta l	Explorator y	methodolo gy	Basic	H S T and
<b>540</b>	/	135	135	270	a lecture
<b>472.30</b>	67.30	/	135	270	works directed
<b>115</b>	/	/	45	70	works Applied
/	/	/	/	/	a job subjective
<b>945</b>	135		270	540	a job Other(specified)
<b>2072.30</b>	<b>202.30</b>	<b>135</b>	<b>585</b>	<b>1150</b>	<b>the total</b>
<b>120</b>	3	6	30	81	Balances
<b>100%</b>	<b>2.5%</b>	<b>5%</b>	<b>25%</b>	<b>67.5%</b>	% Balances per lonliness education

### **III - The Program joint per material** ( presentation *card Detailed per material*)

address Master's: Journalism printed and electronic

Hexagon: First

name Unit: Unit education Basic 1

name Subject: Journalism Electronic

Balance:5

Factors:3

### **Goals education:**

(male what It is assumed on The student Acquire it from qualifications after His success in This is amazing The material, in three Lines on Most )

that teaching This is amazing The material Aims to investigation what The following:

- identification Students In origin And development Press Electronic
- Empowerment Students from discovery importance Press Electronic
- Empowerment Students from knowledge features Press Electronic , The most important Aspects similarity And the difference between Press printed (paper ) and the press Electronic

### **Knowledge advance Required :**

( a description Detailed For the ID Required Which Enable The student from Continue this education, Two lines on Most )

- Briefing Most important Developments in area Technologies Media And contact.
- knowledge importance Internet And its function Media

### **content Material:**

- 1- to explain importance The material and its objectives For students - identification Press Electronic
- 2- Origin network Internet And its development
- 3- Jobs Media For the network Internet
- 4- Origin And development Press Electronic
- 5- features Press Electronic
- 6- Types newspapers Electronic
- 7- Services that Presented by Sites newspapers Electronic

- 8- Faces difference And the similarity between Press Electronic and the press printed
  - 9- Interactive on Internet and sites newspapers Electronic
  - 10- The leader By contacting in Press Electronic
  - 11- public Press Electronic
  - 12- Models from newspapers Electronic in countries Advanced
  - 13- Models from newspapers Electronic in countries Arabic
  - 14- future Press printed and electronic
- Business character For the student (sessions) Business (directed):**It costs all student By accomplishment and discussion research for him relationship directly By axes previous For lectures To deepen His acquaintances.**

the reviewer:( **books and publications , Sites Internet, etc**)

- pee Levinson , Latest means Media New , translation , gift spring , Cairo House dawn For publication and distribution , 2015
- [Sherif Dervish Mustafa Frankincense](#) Press Electronic: Studies in Interactive And design Locations , series Library Media, Cairo :[The house Egyptian Lebanese](#), 2005.
- [Sherif Dervish Mustafa Frankincense](#) , technology Publishing Journalist, T1, Cairo The house Egyptian Lebanese , 2001.
- [Sherif Dervish Mustafa Frankincense](#) , Mahmoud Khalil , bearings Modern in Production journalist ,t1, Cairo : Cairo Arabic For publication and distribution , 2000.
- slave patient Fadil , Press and the revolution Digital , Cairo , the university Open , 2013
- slave The Forbearing praiseworthy , newspapers Rhythm The era, Beirut House The guide For printing and publishing and distribution ,2008.
- Mahmoud Khalil , Press Electronic Foundations building Systems Applied in Editing journalist , T1, Cairo Arabic For publication and distribution , 1997.
- slave Prince Al-Faisal , Press Electronic in Homeland Arabic , Cairo House sunrise For publication and distribution , 2006.
- Abbas Mustafa honest , press Internet: Rules Publishing electronic journalist Network , Abu gazelle , Al Dhafra For printing and publishing, 2003.
- Reza Amen , Media New , T1, Cairo House dawn For publication and distribution , 2015
- badge Kamal , Media electronic And the mobile between Professional and challenges Evolution technological , T1, Cairo House dawn For publication and distribution , 2014

- Facts conference press Internet in the world Arabic : reality and challenges , release , on slave The Most Gracious Awad , college Contact , Sharjah : university Sharjah , 2006.
- Abbas Mustafa honest , Press and the computer : entrance For investigation journalist With help computer , T1, Beirut The house Arabic For science , 2005.
- Reza slave The One Amen , Press Electronic , Cairo House dawn For publication and distribution , 2007.

Sites Internet

[http://www.ketabfm.com/2014/07/pdf\\_900.html](http://www.ketabfm.com/2014/07/pdf_900.html)

<http://repository.sustech.edu/bitstream/handle/123456789/12199/%D8%A7%D8%A%D8%AC%D8%A7%D9%87%D8%A7%D8%AA%20%D8%A7%D9%84%D8%AA%D8%AD%D9%88%D9%84%20%D9%86%D8%AD%D9%88%20....pdf?sequence=1&isAllowed=y>

### - Periodicals :

The magazine Algerian To contact - Magazine Contact and the press ( the school National Supreme For the press and sciences Media

The magazine Algerian For science Social and humanity, university Algeria 3

-Review francaise of sciences of information and communication

-The Journalists' Cahiers

**address Master:**Print and electronic press

Hexagon: First

name Unit: Unit education Basic

name Material:Journalistic genres in print journalism

Balance:5

Factors:2

Goals education:(*male what It is assumed on The student Acquire it from qualifications after His success in This is amazing The material, in three Lines on Most )*

**-identification Students Most important Categories traditional Modern For species journalist And its characteristics.**

**- Empowerment Students from to understand importance and jobs Types journalist intellectual and fields Use it.**



**-Acquisition Students Skills The process Private By writing Types journalist  
Different (article Opening, column...etc.)**

Knowledge advance Required :( a description *Detailed For the ID Required Which Enable The student from Continue this education, Two lines on Most*).

**Familiarity including Next: Nature and jobs Press , Systems journalist , Types newspapers , a personality The newspaper, rules And founded expression  
Written, Features writing And the style good , stages numbers Materials Media Printed.**

content Subject: (mandatory to set Content joint per material with signal to the job  
Personal For students )

- 1- theory Types (races Journalist: Definition And the importance**
  - 2- Origin Types journalist**
  - 3- Factors development Types journalist**
  - 4- Standards classification Types journalist Types News , Types intellectual (opinion) Classification Functional , Classification according to degree Interaction with Readers,....**
  - 5- factors that Determine Use Types journalist**
  - 6- Relationships that Control Types journalist**
  - 7- Types journalist in newspapers Daily**
  - 8- Types journalist in magazines Public and specialized**
  - 9- a personality The newspaper And its relationship By types journalist used**
  - 10- practical Creativity journalist**
  - 11- Text Journalist: Language, style , Treatment ,...**
  - 12- Types journalist in Press Western**
  - 13- Types journalist in newspapers Daily Algerian**
  - 14- Types journalist in magazines Algerian**
- Business character For the student (sessions) Business (directed):It costs all student By accomplishment and discussion research for him relationship directly By axes previous For lectures To deepen His acquaintances.**

road Evaluation: Monitoring ongoing, Exam...etc. (left) Weighing To the authority  
Estimated For the team Formation )

monitoring ongoing, exam

the reviewer:(**Books and publications , Sites Internet, etc**)

- Farouk Abu Zaid , art writing Journalist, Cairo , house and library Crescent,  
Dara Sunrise For publication and distribution ,2007.

- Farouk Abu Zaid , introduction in science Press , Cairo , center university  
Cairo For education Open , 1999.

- Adeeb Greens , Literature Press , T2, Damascus , Publications university Damascus , 1992.
- Adeeb Greens , entrance to Press theory And practice , Damascus , Library Media, 1991
- Adeeb Greens , Literature Press , T2, Damascus , Publications university Damascus , 1992.
- Melvin diffuse , release News in Press and radio and television , translation : Adeeb Greens , Damascus , Library Media
- victory Religion For Ayadi, Approaches theory from Types Journalist, Diwan Publications University, Algeria
- Nasr Religion For Ayadi , principles Basic in writing the news journalist , Algeria , The institution Algerian For printing 1994.
- Nasr Religion For Ayadi , accountability Media , , The institution Algerian For printing 1991.
- happy Al-Kilani , Raafat Ghanem Sheikh , production Materials Media in Press and radio and television , T1, Hadeel For publication and distribution Zagazig , 1994.
- slave Al-Wahhab The archer, Races journalist : key Media Professional , Publications The organization Islamic For education and science and culture , 2001.
- slave The curtain Jawad , art writing News : an offer comprehensive For templates journalist and methods Editing Modern , Imad , house Majdalawi , 1999.
- Hamdi Hassan , Job News For media Media , Cairo house thought Arabic , 1991.
- Breeze The priest , Arts Media and energy Communication , T1, Beirut , house The source Lebanese , 2005.
- Breeze The priest, writing Media Principles and the origins , T2, Beirut , house The source Lebanese , 2009. Muhammad Al-Droubi , Press And the journalist Contemporary , Oman , The institution Arabic For studies and publishing , 1996
- Chery. J: Gibson: Reporting and writing the news Guilford press 2002 -
- Manuel Castells: The information 1: The social society in the country, Paris, Flammarion, 1998.
- Jean Paul Haghe, History of the newspaper television in France, Clemi-Paris, February 1999
- charles debbach, hervé, isar, xavier agotincelli: write the communication audiovisual, press, internet, edition dalloz, 2002 1 year edition
- M'hamed Rebah, the Algerian press: the journal of Défi, Edition, Chihab, 2002

#### **- Sites Internet**

**address Master:**Print and electronic press

Hexagon: First

name Unit: Unit education Basic

name Material:Media Sociology

Balance:5

Factors:2

Knowledge advance Required :(**a description *Detailed For the ID Required Which Enable The student from Continue this education, Two lines on Most***).

**Familiarity including Next: Nature the society and its components in countries**

**Different Entrances Social For research Media And contact, factors that**

**Contribute in Change and development Social brown classism And the concept interests , masses means Media.**

Goals education:(**male what It is assumed on The student Acquire it from qualifications after His success in This is amazing The material, in three Lines on Most )**

- 1.identification Students With knowledge meeting Media from where Importance And the origin and development**
- 2. Empowerment Students from to understand relationship between The phenomenon Social The phenomenon Media And its dimensions**
- 3.Acquisition Students Skills Private By conducting Research same income social like Research Morphology and physiology Intended Perception role means Media and its effects in the society , Especially From it Effects Technologies means Media New.**

- content Subject: (mandatory to set Content joint per material with signal to the job Personal For students )

- 1. Origin science meeting and its functions**
- 2. relationship science meeting With science Other**
- 3. The phenomenon Social**
- 4. concept science meeting Media**
- 5. Origin science meeting Media**
- 6. The phenomenon Media**
- 7. development The phenomenon Media**
- 8. Dimensions The phenomenon Media**
- 9. means Media As systems As a phenomenon Social**
- 10. Studies Morphology For media Media**
- 11. Studies Physiology For media Media**
- 12. Responsibility Social For media Media**
- 13. role means Media in social change and development**
- 14. Impact social Technologies means Media New**

- Business character For the student (sessions) Business (directed):**It costs all student By accomplishment and discussion research for him relationship directly By axes previous For lectures To deepen His acquaintances.**

road Evaluation: Monitoring ongoing, Exam...etc. (left) Weighing To the authority Estimated For the team Formation )

**monitoring ongoing, exam**

the reviewer:(**Books and publications , Sites Internet, etc**)

- **Hamid Curly Mohsen Al-Dulaimi , science met Media Vision Sociology Futuristic, Oman , house sunrise For publication and distribution , 2002**
- **Inshirah The shawl , entrance in science meeting Media , Cairo , library renaissance the East , 1985.**
- **Arthur Asa Burger , means Media and society , translation : righteous Khalil Abu finger , Kuwait , science knowledge , 2012**
- **Manal Abu Hassan , basics science meeting Media, Cairo, house Publishing For universities , 2007.**
- **Mohammed sword Religion , Responsibility Social For the press , Cairo , The house Egyptian Lebanese , 2003.**
- **Mona happy Iron , Salwa before on , Media and society , Cairo , The house Egyptian Lebanese , 2004**
- **victory Religion For Ayadi , means Contact The masses and culture The rule The exception , Sharjah (The UAE), circle Culture and the media , 2001.**
- **Gustav Le Bon , Psychology masses , translation Hashem righteous , Beirut , house The cupbearer , 1997.**
- **charity Mohammed Hassan , construction social and classism , Beirut , house Vanguard For printing and publishing , 1985**
- **Manuel Castles , authority Media translation And present : Mohammed Harfoush , Cairo N The Authority Public For affairs printing presses The Amiriya , 2014**
- **Ahmed Wood, Ahmed The Naklawi , Entrance sociologist For the media , Cairo , house books University ,1974.**
- **Francis By God, Media , translation Fouad Shaheen , Beirut , house The book New United , 2008.**

Éric Maigret, Sociology of communication and media, 2ed, Paris, Armand Colin, 2007

### **Sites Internet:**

[https://ia801407.us.archive.org/25/items/asasyat\\_ilm\\_al-ijtemaa\\_al-ialami/asasyat\\_ilm\\_al-ijtemaa\\_al-ialami.pdf](https://ia801407.us.archive.org/25/items/asasyat_ilm_al-ijtemaa_al-ialami/asasyat_ilm_al-ijtemaa_al-ialami.pdf)

<https://drive.google.com/file/d/0B9x5L29xpeaaaajdmMX1xZkNya2s/view>

- **Periodicals :**

The magazine Algerian To contact - Magazine Contact and the press ( the school National Supreme For the press and sciences Media

The magazine Algerian For science Social and humanity, university Algeria 3

-Review française of sciences of information and communication

-The Journalists' Cahiers

**address Master:**Print and electronic press

Hexagon: First

name Unit: Unit education Basic

name Material:Legislation and ethics Press 1

Balance:5

Factors:2

Goals education:(**male what It is assumed on The student Acquire it from qualifications after His success in This is amazing The material, in three Lines on Most )**

- identification Students Most important Legislation Media Modern in various Systems , and rights and duties Journalist.

- Supply Students With background Cognitive enough on importance Responsibility Civilization and criminal consequential on practice the job Journalist, and circumstances that maybe that Leads By journalist To become under A huge burden the law.

Knowledge advance Required :( **a description *Detailed For knowledge Required Which Enable The student from Continue this education, Two lines on Most***).

**Familiarity including The following Rules legal, relationship Rules Legal By the rules moral, Sections the law and its branches , Theory Public For crimes Expressive, freedom And responsibility Social For the press, Right in Media And contact.**

content Subject: (mandatory to set Content joint per material with signal to the job Personal For students )

1. concept freedom expression And responsibility Social For media Media
2. freedom Media in the law International
3. Origin Legislation Media
4. Legislation Media American
5. Legislation Media French
6. Legislation Media Arabic
7. Legislation Private with crimes Publishing via Internet (crimes) Publishing electronic , Privacy, security information)
8. Legislation Media and rights man
9. conditions practice profession Media and rights journalists and their meals in Legislation Arabic
10. Forms Censorship Media and prohibitions Publishing in Legislation Arabic
11. criminalization Publishing journalist
12. basis Responsibility on crimes Publishing
13. Types crimes Publishing journalist
14. crimes Press printed in the law Algerian

- Business character For the student (sessions) Business (directed):**It costs all student By accomplishment and discussion research for him relationship directly By axes previous For lectures To deepen His acquaintances.**

road Evaluation: Monitoring ongoing, Exam...etc. (left) Weighing To the authority Estimated For the team Formation )

**ongoing, exam**

the reviewer:( **books, and publications , Sites Internet, etc**)



- Ezzi slave The Most Gracious , laws Media : reading Cognitive in order moral in a light Media social, T1, Tunisia , The house Mediterranean For publication , 2014.
- For Alawi immortal , crimes Press written in the law Algerian: Study Legal With a look Media ,Algeria, house Balqis For publication and distribution , 2011.
- center the news For studies International , concept slander in Press :Symposium International : Algeria, December 7-8, Publications the news, 2003
- Laila slave The Glorious , Legislation Press in Homeland Arabic , Cairo Arabic For publication and distribution ,2001
- Fathi Hussein Amer , Responsibility Legal and moral For the journalist, Cairo , Arabic For publication and distribution , 2014.
- Mohammed Atta God Shaaban, freedom Media in the law International , Alexandria , center Alexandria For the book ,2007
- Beautiful slave the rest Little one, Aspects Procedural For crimes Related On the Internet, Cairo, house Renaissance Arabic,2002
- My destiny on slave The Glorious , Media and rights man , Alexandria , house the university New , 2008
- Hassan Imad Irons, Ethics the job Media , Cairo The house Egyptian Lebanese,2002
- Ibrahim slave creator, [The Concise in crimes Press and publishing, Cairo:](#)house thought University, 2003
- Ahmed Ibrahim sir, Responsibility Civilization and criminal For the journalist, Cairo: Dar thought University, 2003
- immortal Ramadan slave The world Sultan, Responsibility Criminal on crimes Press, Cairo: Dar Renaissance Arabic, (2002).
- I praised Ramadan Protection Criminal For the honor Consideration Characters Public ,Cairo, house Renaissance Arabic ,1999

### **Sites Internet:**

[http://strategicvisions.ecssr.com/ECSSR/ECSSR\\_DOCDATA\\_PRO\\_EN/Resources/PDF/Rua\\_Strategia/Rua-Issue-07/rua07\\_096.pdf](http://strategicvisions.ecssr.com/ECSSR/ECSSR_DOCDATA_PRO_EN/Resources/PDF/Rua_Strategia/Rua-Issue-07/rua07_096.pdf)  
[https://www.arab-ency.com/\\_details.law.php?full=1&nid=163446](https://www.arab-ency.com/_details.law.php?full=1&nid=163446)  
<https://dspace.univ-ouargla.dz/jspui/bitstream/123456789/7308/1/D0923.pdf>  
<http://alikessaissia.net/?p=23>  
[http://www.etc-graz.at/typo3/fileadmin/user\\_upload/ETC-Hauptseite/manual/versionen/english/media/media.pdf](http://www.etc-graz.at/typo3/fileadmin/user_upload/ETC-Hauptseite/manual/versionen/english/media/media.pdf)  
[http://ecipit.org.eg/Arabic/pdf/Research\\_3.pdf](http://ecipit.org.eg/Arabic/pdf/Research_3.pdf)  
[http://www.aim-council.org/SiteCollectionDocuments/ ...](http://www.aim-council.org/SiteCollectionDocuments/...)  
<https://drive.google.com/file/d/0B9x5L29xpeaaajdmMXlxZkNya2s/view>

### **- Periodicals :**

The magazine Algerian To contact - Magazine Contact and the press ( the school National Supreme For the press and sciences Media  
 The magazine Algerian For science Social and humanity, university Algeria 3  
 -Review francaise of sciences of information and communication

**address Master:** Print and electronic press

Hexagon: First

name Unit: Unit education methodology

name Subject: Basic Approaches to Journalism Research

Balance:5

Factors:2

Goals education:(*male what It is assumed on The student Acquire it from qualifications after His success in This is amazing The material, in three Lines on Most )*

**1.identification The student With entrances Research Press To be on evidence With frames Theory when His choice For the project research PhD.**

**2.Empowerment The student from knowledge features all entrance theoretical from Entrances Research Press.**

**3.Empowerment The student from knowledge Types Research Press Which Help him on to choose project research PhD**

Knowledge advance Required :( *a description Detailed For knowledge Required Which Enable The student from Continue this education, Two lines on Most*).

Familiarity including The following:**concept Curriculum , features Search Scientific And its importance in progress And building knowledge Scientific, Origin Curricula Search Scientific, Elements Basic For the curriculum Scientific - Types Research Scientific in the sciences humanity and social**

content Subject: (mandatory to set Content joint per material with signal to the job Personal For students )

1. Definition of journalism research
2. The emergence of journalism research
3. Stages of development of journalism research
4. Journalism Research Jobs
5. Career Approach to Journalism Research
6. Social Approach to Journalism Research
7. Historical Introduction to Journalism Research
8. Introduction to Professional Practice
9. Methodological integration in journalism research
10. Types of journalism research: content research
11. Shape research



12. Readers' Research - Readability
13. Electronic journalism research
14. Distribution Research - Press Management

- Business character For the student (sessions) Business (directed): **It costs all student By accomplishment and discussion research for him relationship directly By axes previous For lectures To deepen His acquaintances.**

- road Evaluation: Monitoring ongoing, Exam...etc. (left) Weighing To the authority Estimated For the team Formation )

**monitoring ongoing , exam**

the reviewer:( *books and publications , Sites Internet, etc*)

- **Mona crescent moon flowering curricula Search Media, T1, Amman , house The march For publication and distribution and printing,2014.**
- **Mohammed slave The Praised , Research Press , T1, Cairo , world books ,1992.**
- **Ismael slave Al-Fattah , Mahmoud victorious prestige , Search Media bearings And readings in episode Search journalist And the media , Alexandria , center Alexandria For the book , 2001.**
- **Sami Obedient , Research Media , Cairo , house Renaissance Arabic , 2001.**
- Samir Mohammed Hussein , studies in Curricula Search Scientific :Research Media , Cairo : world books , 2006.
- **Rasem Mohammed beauty , introduction in Curricula Search in Studies Media , Cairo , center university Cairo For education Open , 1999.**
- Samir Mohammed Hussein, **Research Media Foundations and principles , , Cairo : world books , 1976.**
- Mohammed slave Al-Hamid: Research Scientific in Studies Media : world books, Cairo 2000.
- Mohammed slave The Praised , analysis Content in Research Media, Algeria: Diwan Publications University,1979
- writer Greens , Research Media: Studies in methodology and semiology and analysis Content, Damascus , printing press immortal son Alwaleed , 1987.
- Mohammed slave The Praised , analysis Content in Research Media , Algeria , Diwan Publications University , 1979

Grosjean, L, B, S & Lagacé, M. Introduction to methods developed in communication. Bonville, Luc: The editions of the cinema Inc. 2007, p. 89-92 -

Stephane, O,(dir), Introduction to research at SIC, Grenoble University Press, - 2007, p. 58- 59.

- **Sites Internet:**

<http://files.books.elebda3.net/elebda3.net-wq-3182.pdf> -

<http://30dz.justgoo.com/t300-topic> -

[http://kenanaonline.com/files/0079/79340/NewMedia\\_1.pdf](http://kenanaonline.com/files/0079/79340/NewMedia_1.pdf) -

- **Periodicals :**

The magazine Algerian To contact - Magazine Contact and the press ( the school National Supreme For the press and sciences Media

The magazine Algerian For science Social and humanity, university Algeria 3

-Review francaise of sciences of information and communication

-The Journalists' Cahiers

**address Master:**Print and electronic press

Hexagon: First

name Unit: Unit education methodology

name Material:Documentary research

Balance:3

Factors:2

Goals education:(***male what It is assumed on The student Acquire it from qualifications after His success in This is amazing The material, in three Lines on Most )***)

link The student With knowledge New open In front of him field For research.

ability on to exploit Tools and technologies Information.

Knowledge advance Required :( ***a description Detailed For knowledge Required Which Enable The student from Continue this education, Two lines on Most***).

Familiarity With knowledge Public Private By searching Scientific and methods Search on Data and information And document it Using Roads and technologies Modern.

content Subject: (mandatory to set Content joint per material with signal to the job Personal For students )

1. concept Documentation
2. Reasons Documentation
3. Types Documents
4. importance Documents

5. Media that It is done Documentation On it
  6. Library Virtual
  7. requirements Documentation electronic
  8. Equipment :Computer , Scanner My light...
  9. Software :Operation , to treat Words And the texts...
  10. Documentation Electronic: Goals , How to Search
  11. Ways Documentation in Search Scientific
  12. system association Languages Modern
  13. system association science self American
  14. Documentation in existing the reviewer
- Business character For the student (sessions) Business (directed):**It costs all student By accomplishment and discussion research for him relationship directly By axes previous For lectures To deepen His acquaintances.**
  - road Evaluation: Monitoring ongoing, Exam...etc. (left) Weighing To the authority Estimated For the team Formation )  
**monitoring ongoing , exam**
  - the reviewer:( **books and publications , Sites Internet, etc**)
  - Mohammed slave The Praised , Contact and the media on network Internet , T1, Cairo , world books , 2007.
  - Mohammed slave The Praised , Blogs Media alternative , T1, Cairo , world books , 2009.
  - slave One Al-Nasir , Techniques Search : from Establishment And the composition to criticism And the origin , T2, The house White ( Morocco ) Publications time , 2014
  - Abbas Mustafa honest , Press Computer: Input For investigation journalist With help computer , Beirut , The house Arabic For science , 2005.
  - immortal ZAMOUM , Search Scientific For media professionals Rules methodology and applications Field , Sharjah , house Gulf For the press and printing and publishing , 2009.
  - sir Al-Hawari /, guide Researchers in numbers Research Scientific For the stage Master's and PhD , Riyadh , Cordoba To publish and distribution , 2012.
  - David L. Mr. , Christopher Faraj Schneider , Analysis qualitative For media Media , translation : slave The ruling Ahmed lavender , Cairo , house dawn For publication and distribution , 2015.
  - Andy And your hands , Eliot King , journalist Internet Use: network Internet and sites Electronic Other, translation Lamis Al-Yahya Oman , Eligibility For publication and distribution , 2009.

### **A Internet:**

<http://e-learning.edition-alger2.org/course/info.php?id=5&lang=tr>  
<http://www.kfnl.org.sa/Ar/mediacenter/EMagazine/DocLib/%D8%A7%D9%84%D8%AB%D8%A7%D9%85%D9%86%20%D8%B9%D8%B4%D8%B1/293-350.pdf>

- **Periodicals :**

The magazine Algerian To contact - Magazine Contact and the press ( the school National Supreme For the press and sciences Media

The magazine Algerian For science Social and humanity, university Algeria 3

-Review française of sciences of information and communication

-The Journalists' Cahiers

**address Master:**Print and electronic press

Hexagon: First

name Unit: Unit education Exploratory

name Material:Cultural history of Algeria

Balance:1

Factors:1

Goals education:(*male what It is assumed on The student Acquire it from qualifications after His success in This is amazing The material, in three Lines on Most )*

- **identification** The student With characteristics Heritage Cultural material And other material via Ages.
- **Empowerment** The student from Familiarity Importantly The intellectual And his role in development sustainable in the society Algerian
- **Acquisition** The student values that strengthen He has love Belonging And the governorate on His identity in era Globalization Cultural .

Knowledge advance Required :( **a description *Detailed For knowledge Required Which Enable The student from Continue this education, Two lines on Most***).

**Familiarity on the date Algeria in various Ages - Briefing With developments and challenges Current that Facing Culture Algerian in era Globalization and domination Cultural .**

content Subject: (mandatory to set Content joint per material with signal to the job Personal For students )

1. The concept of culture and the intellectual
  2. Characteristics of culture
  3. Cultural history of Algeria before the French occupation
  4. Cultural history of Algeria during the French occupation
  5. **tangible cultural heritage**
  6. **intangible cultural heritage**
  7. **Museums**
  8. **theater**
  9. **cinema**
  10. **the hair**
  11. **books**
  12. **Music**
  13. **Algerian culture in the era of media and political pluralism**
  14. **The role of the Algerian intellectual in society**
- road Evaluation: Monitoring ongoing, Exam...etc. (left) Weighing To the authority Estimated For the team Formation )
  - exam**
  - the reviewer:(Books and publications , Sites Internet, etc)
  - Dr. Abu Al-Qasim Saad God , date Algeria Cultural (Parts:1-10), Beirut house West Islamic,1998
  - Shawqi Alawi , bets Internet , Beirut , glory The institution University For studies and publishing and distribution , 2006
  - slave The Most Gracious condole , Media And disintegrate Structures Value in The area Arabic : reading Cognitive in sediments Cultural , Tunisia , The house Mediterranean For publication , 2009.
  - Dennis Kush , concept Culture in the sciences Social , Translated by: Munir Al-Sa'idani, T1, Beirut The organization Arabic For translation ,2007.
  - proof pipe , Samir Amen , culture Globalization And globalization Culture , Beirut , house thought Contemporary , 1999.
  - morning Yasin , Media :Form Value And dominance power , Beirut , center studies Unity Arabic , 2006.

- Mustafa Hijazi , siege Culture between Channels satellite And invitations Fundamentalism , The house White ( Morocco ), The Center Cultural Arabic , 1998.
- group book , Culture and technology , Sharjah ( The UAE ), circle Culture and the media , 2001
- Terry Proton , Dimension The invisible The challenge temporal And the media , translation Nadhir pilot , Algeria , The Council The highest For language Arabic , 2006.
- Yahya Al-Yahyawli , in Globalization and technology and culture , T1, Beirut , house Vanguard , 2002\_z
- Mohammed on joy , industry reality , Media And control the society : ideas around Authority and the audience and awareness The reality , center Growth For research and studies, Beirut , 2014
- Serge Pro , Philip Proton , revolution Contact , translation :Hala slave The Compassionate Murad , presentation Dr. Khalil Hits, Cairo , 1993.
- Woe Kymlicka , Odessa Pluralism Cultural ,translation Imam slave Al-Fattah before , Kuwait , world knowledge , 2001.
- center Gulf For studies , Identity National , Sharjah ( The UAE ), house Gulf For the press and printing and publishing, 2008
- Khalil Ahmed Khalil , about Sociology For culture Popular , Beirut , house Modernity , 1979.
- **Saad Religion Ibrahim , role means Media in to support culture the society Civil , Cairo , center son Khaldoun For studies development , 1997.**
- **Emotions slave The Most Gracious , Issues Dependency Media and cultural in the world the third , Kuwait , world knowledge , 1984.**

### **Sites Internet:**

<http://www.patrimoineculturel.algerien.com/>  
<https://dspace.univ-ouargla.dz/jspui/bitstream/123456789/6283/1/S1114.pdf>  
[http://biblio.univ-alger.dz/jspui/bitstream/1635/10651/1/BACHOUCHI\\_KENZA.pdf](http://biblio.univ-alger.dz/jspui/bitstream/1635/10651/1/BACHOUCHI_KENZA.pdf)

### **- Periodicals :**

The magazine Algerian To contact - Magazine Contact and the press ( the school National Supreme For the press and sciences Media

The magazine Algerian For science Social and humanity, university Algeria 3

-Review francaise of sciences of information and communication

-The Journalists' Cahiers

**address Master:**Print and electronic press

Hexagon: First

name Unit: Unit education Exploratory

name Material:social and political communication

Balance:1

Factors:1

Goals education:(*male what It is assumed on The student Acquire it from qualifications after His success in This is amazing The material, in three Lines on Most )*

**identification** The student **Importantly** And position **Contact** social and the **politician** in the society

**Empowerment** The student from acquisition skills **Contact** social and the **politician** .

**Empowerment** The student from **Familiarity** **Most important** **Models** and means **Contact** politician and social in the society **Algerian**

Knowledge advance Required :( *a description Detailed For knowledge Required Which Enable The student from Continue this*

**Familiarity** including The following : knowledge enough By laws And founded **Systems** **Politics** and social and cultural - knowledge enough **Most important** **tools** **Change** politician **Social-knowledge** bearings **Opinion** The year and **methods** and strategies **persuasion**

content Subject: (mandatory to set Content joint per material with signal to the job Personal For students )

1. concept **Contact**
2. importance **Contact** social
3. features **Contact** social
4. **Models** and theories **Contact** social
5. **Types** **Contact** social
6. **tools** **Contact** social
7. **identification** **Contact** politician And his upbringing



8. Jobs Contact politician
9. Entrances Contact politician Uses: Gratifications - Introduction ranking Priorities - to publish Information and treatment Informatics ...
10. means Contact politician
11. Models Contact politician
12. Contact politician and democracy
13. handicaps Contact politician and social
14. reality Contact politician and social in the society Algerian

- road Evaluation: Monitoring ongoing, Exam...etc. (left) Weighing To the authority Estimated For the team Formation )

### **exam**

the reviewer:( **books, and publications , Sites Internet, etc. )**

- **Mr. slave The Praised gift , Mohammed Mahmoud Mahdali, Contact social And practice Service social, Cairo , Office University Hadith , 2004.**
- **Mohammed son Saud Humans , introduction in Contact politician , T1, Riyadh , library Al-Obeikan , 1997.**
- Bert Male , art Contact , translation : Ibrahim son Hamad The cripple , Riyadh , house knowledge For development humanity , 1988
- Rasem Mohammed beauty , system Contact and the media International :Setting and control , Cairo , The house Egyptian Lebanese , 2005.
- H . Sh. Schroeder, and others , Marketing politician, Translation: Ali imitative , Beirut , Publications Awidat,1983
- slave peace Abu cranium , Marketing politician Art sale - negotiation, Alexandria , house the university New , 2004.
- Fouad slave The benefactor Al-Bakri , Marketing social , Cairo , world books , 2007.
- Mohammed Ibrahim Obaidat , Marketing social , T1, Oman , house Wael For publication , 2004.

### **Sites Internet:**

<https://dspace.univ-ouargla.dz/jspui/bitstream/123456789/6574/1/S1507.pdf>  
[http://www.univ-djelfa.dz/revues/dirassat/index\\_htm\\_files/Makal11\\_12.pdf](http://www.univ-djelfa.dz/revues/dirassat/index_htm_files/Makal11_12.pdf)

[http://www.univ-djelfa.dz/revues/dirassat/index\\_htm\\_files/Makal11\\_12.pdf](http://www.univ-djelfa.dz/revues/dirassat/index_htm_files/Makal11_12.pdf)

[http://strategievisions.ecssr.com/ECSSR/ECSSR\\_DOCDATA\\_PRO\\_EN/Resources/PDF/Rua\\_Strategia/Rua-Issue-03/rua03\\_150.pdf](http://strategievisions.ecssr.com/ECSSR/ECSSR_DOCDATA_PRO_EN/Resources/PDF/Rua_Strategia/Rua-Issue-03/rua03_150.pdf)

<https://www.uop.edu.jo/En/Research/Theses/Documents/%D8%B1%D8%A3%D9%81%D8%AA%20%D9%85%D9%87%D9%86%D8%AF%20%D8%B9%D8%A8%D8%AF%20%D8%A7%D9%84%D8%B1%D8%B2%D8%A7%D9%82.pdf>

### **- Periodicals :**

The magazine Algerian To contact - Magazine Contact and the press ( the school National Supreme For the press and sciences Media



The magazine Algerian For science Social and humanity, university Algeria 3  
-Review française of sciences of information and communication  
-The Journalists' Cahiers

**address Master:** Print and electronic press

Hexagon: First

name Unit: Unit education Exploratory

name Material: Citizen journalism

Balance: 1

Factors: 1

Goals education: *(male what It is assumed on The student Acquire it from qualifications after His success in This is amazing The material, in three Lines on Most )*

- **identification** The student Most important means Media New on network Internet and its characteristics
- **Empowerment** The student from crystal an idea clear on role press citizen in Strengthening freedom expression And the orientation Democratic

Knowledge advance Required : *( a description Detailed For knowledge Required Which Enable The student from Continue this*

**Familiarity including The following : - knowledge enough With technologies Media And contact Modern - Mastery skills writing And use computer automated And contact With a network Internet.**

content Subject: (mandatory to set Content joint per material with signal to the job  
Personal For students )

1. the society Network and means Media New
  2. concept press citizen
  3. Origin press citizen
  4. development press citizen
  5. Forms press citizen
  6. features press citizen
  7. Faces difference between Press traditional (Paper) and press citizen
  8. Reasons turnout on press citizen
  9. role press citizen in Strengthening freedom expression
  10. press citizen and democracy Digital
  11. Ethics press citizen
  12. handicaps press citizen
  13. reality press citizen in Algeria
  14. future press citizen
- road Evaluation: Monitoring ongoing, Exam...etc. (left) Weighing To the authority  
Estimated For the team Formation )

#### **exam**

the reviewer:( **books and publications , Sites Internet, etc.**

- affection Ahmed sound , press citizen : reality and the future , Riyadh , 2013.
- Mohammed slave The Praised , Contact and the media on network Internet , T1, Cairo , world books , 2007.
- Mohammed slave The Praised , Blogs Media alternative , T1, Cairo , world books , 2009.
- beauty Mohammed Ghitas, Democracy Digital , Cairo a company renaissance Egypt For printing Publishing and distribution 2006
- Biba Norris , The difference Digital The Charter Civil , poverty Information and the Internet International Translated by: Hisham slave God , T1, Eligibility For publication distribution , Oman, 2006
- Andy And your hands , Eliot King , journalist Internet Use: network Internet and sites Electronic Other, translation Lamis Al-Yahya Oman , Eligibility For publication and distribution , 2009.
- slave patient Fadil , Press and the revolution Digital , Cairo , the university Open , 2013
- slave The Forbearing praiseworthy , newspapers Rhythm The era, Beirut House The guide For printing and publishing and distribution ,2008.
- Cairo Arabic For publication and distribution , 1997.
- Abbas Mustafa honest , press Internet: Rules Publishing electronic journalist Network , Abu gazelle , Al Dhafra For printing and publishing, 2003.
- Reza Amen , Media New , T1, Cairo House dawn For publication and distribution , 2015

- badge Kamal , Media electronic And the mobile between Professional and challenges Evolution technological , T1, Cairo House dawn For publication and distribution , 2014

### **Sites Internet:**

[http://biblio.univ-alger.dz/jspui/bitstream/1635/11282/1/BOUGHAZI\\_FATIHA.pdf](http://biblio.univ-alger.dz/jspui/bitstream/1635/11282/1/BOUGHAZI_FATIHA.pdf)  
<http://mdc.birzeit.edu/2015/files/tala%20rsch.pdf>  
<http://hrdoegypt.org/wp-content/uploads/2016/04/%D8%AA%D9%82%D8%B1%D9%8A%D8%B1-%D8%B5%D8%AD%D8%A7%D9%81%D8%A9-%D8%A7%D9%84%D9%85%D9%88%D8%A7%D8%B7%D9%86.pdf>

### **- Periodicals :**

The magazine Algerian To contact - Magazine Contact and the press ( the school National Supreme For the press and sciences Media  
The magazine Algerian For science Social and humanity, university Algeria 3  
-Review francaise of sciences of information and communication  
-The Journalists' Cahiers

**address Master:**Print and electronic press

Hexagon: First

name Unit: Unit education Horizontal

name Material:**the language foreign (English )**

Balance:1

Factors:1

Goals education:(male *what It is assumed on The student Acquire it from qualifications after His success in This is amazing The material, in three Lines on Most* ):Acquisition The student skills And listening and speaking And writing In language English healthy

The course aims to: - provide students with the language skills and knowledge required to communicate effectively in English - acquaint them with basic grammatical components and writing

Knowledge advance Required :( **a description Detailed For knowledge Required Which Enable The student from Continue this**

**Familiarity including The following Rules Basic For grammar and exchange For language English - to understand Terminology basic, and ability on writing and speaking clearly.**

content Subject: (mandatory to set Content joint per material with signal to the job Personal For students )

- Introduction to the Course -
- Conversation Practice -
- Reading Comprehension with exercises -
- Basics of English Grammar, with exercises -
- Writing Styles, with exercises -

the reviewer:( **books and publications , Sites Internet, etc.**

**left Weighing To the authority Estimated For teacher The course To choose books Available The occasion To level Students**

- 1-R. Doraiswamy. Effective Communication Skills in English. Jaipur, ABD Pub., 2006
- 2 - A. Matthew Westra. Active Communication. Brooks, Cole Publishing Com, 2006.
- 3-B. Sandra Hybels and Richard L. Weaver. Communicating effectively. CUP, 2005.
- 4 - C. Gay Lumsden and Donald Lumsden. Communicating with Credibility and Confidence.Wadsworth, Inc. 2004
- 5 - Al-Sakran, M.Th. Bin Thalab, AA (2003) ENGLISH FOR MEDIA, Al-Ain: University Book House.
- 6-Nick Ceramella and Elizabeth Lee. Cambridge English for the Media.CUP, 2006.
- 7 - Goddard, A. (1998) The Language of Advertising, London Routledge
- Mascull, B. (1995) Key Words in the Media, Harper Collins Publishers, London.

### **On-line Resources:**

**address Master:**Print and electronic press

Hexagon: Second

name Unit: Unit education Basic

name Material:Journalism legislation and ethics2

Balance:5

Factors:3

- Goals education:(**male what It is assumed on The student Acquire it from qualifications after His success in This is amazing The material, in three Lines on Most )**

- Providing students with a background knowledge of the most important charters and ethics of practicing the journalism profession.
- To enable the student to understand the practice of freedom of the press within the social context.
- Empowering the student to realize the importance of practicing media work responsibly, governed by ethical values and objectivity.

- Knowledge advance Required :( **a description Detailed For the ID Required Which Enable The student from Continue this education, Two lines on Most).**

**Familiarity including The following Responsibility Social For the press , Theories Ethics Public , Legislation The organization For a profession Media , Theories Social , Constants And values the society Algerian .**

- content Subject: (mandatory to set Content joint per material with signal to the job Personal For students )

1. concept Ethics and the rules Ethics
2. concept Ethics Professional in means Media
3. relationship between Press And for morals and freedoms Democracy.
4. Reasons interest By studying Ethics Press
5. Origin And development Ethics profession Press in the world
6. Goals Ethics profession Press
7. Types Covenants Ethics Press
8. Councils Press And its relationship With ethics Press
9. theory the duty moral in Practice Media

10. Ethics Press in Systems Media Arabic
11. Ethics Press in Algeria
12. Ethics Press Electronic
13. Most important practices not Ethics in profession Press
14. reality Ethics Press in era Globalization
  - Business character For the student (sessions) Business (directed): **It costs all student By accomplishment and discussion research for him relationship directly By axes previous For lectures To deepen His acquaintances.**
  - road Evaluation: Monitoring ongoing, Exam...etc. (left) Weighing To the authority Estimated For the team Formation )  
**monitoring ongoing + Exam**
  - the reviewer:( **books and publications , Sites Internet, etc**)
  - slave The Most Gracious condole , theory the duty moral in Practice Media , T1, Tunisia , The house Mediterranean For publication , 2016
  - Fathi Hussein Amer , Responsibility Legal and moral For the journalist , Cairo , Arabic For publication and distribution , 2014
  - Gene Foreman Ethics Press, translation : Mohammed Safwat Hassan , Cairo , House dawn For publication and distribution , 2012.
  - Fadil Mohammed Al-Badrani , Media .. industry Minds , Beirut , soggy The identifier , 2011
  - Edward H . Spence , and others, Media and markets and ethics Profession ,translation :Shwikar Nikki , Cairo , house dawn For publication and distribution,2012.
  - Jean Claude Bertrand , Literature Media Deontology Media , translation : A. Rabab The worshipper ,t1, Beirut , The institution University For studies and publishing and distribution , 2008
  - Suleiman righteous , Ethics Media , Cairo , The eye (Emirates), Library The farmer For publication and distribution ,2005.
  - Hassan Imad Irons, Ethics the job Media , Cairo The house Egyptian Lebanese,2002
  - John to Hatling , **Ethics Press: Discussion Scientific as I identified it association Presidents release newspapers American , translation Kamal slave The Compassionate , Cairo The house Arabic For publication and distribution , 1993**
  - Alexqndrine Civard - Racinais, The Déontologie des Journalists: Principles and Practices, Ellipses Edition Markering SA, 2003.
  - Marc - Francois Bernier, Ethique and Déontologie du Journalismes: Revue and augmented edition, Quebec, university press LAVAL SAINT-FOY, 2004
  - Claude Hagège, The Internet face in the new world: That's what keeps the guards, Paris, Harmattan, 2015

- Christians, Clifford, M. Fackler, K. Rotzoll and B. McKee, Media Ethics: Cases and Moral Reasoning. (5th edition). New York: Longman. 1998 -
- Day, Louis A, Ethics in Media Communications: Cases and Controversies. (3rd edition) - Belmont, CA.: Wordsworth, 2000
- Patterson, Philip and L. Wilkins, Media Ethics: Issues and Cases. New York: Mc-Graw-Hill Co, 1998 -

Sites Internet:

[http://strategicvisions.ecssr.com/ECSSR/ECSSR\\_DOCDATA\\_PRO\\_EN/Resources/PDF/Rua\\_Strategia/Rua-Issue-07/rua07\\_096.pdf](http://strategicvisions.ecssr.com/ECSSR/ECSSR_DOCDATA_PRO_EN/Resources/PDF/Rua_Strategia/Rua-Issue-07/rua07_096.pdf)

- **Periodicals :**

The magazine Algerian To contact - Magazine Contact and the press ( the school National Supreme For the press and sciences Media

The magazine Algerian For science Social and humanity, university Algeria 3

**address Master:** Print and electronic press

Hexagon: Second

name Unit: Unit education Basic

name Material: Newspaper design and layout

Balance: 5

Factors: 2

- Goals education: (**male what It is assumed on The student Acquire it from qualifications after His success in This is amazing The material, in three Lines on Most )**

Empowerment The student from knowledge Foundations design And output newspapers and magazines

acquisition The student Skills The process in Exit journalist

- Knowledge advance Required : (**a description Detailed For the ID Required Which Enable The student from Continue this education, Two lines on Most**).

Imam including The following Arts writing and editing journalist , Photography journalist , Uses computer automated and software Private By design And the output journalist , Foundations Printing .

- content Subject: (mandatory to set Content joint per material with signal to the job Personal For students )

1. identification Exit journalist And his upbringing
2. Jobs Exit
3. Limitations Exit The newspaper
4. design Page printed
5. Exit The text
6. Exit Titles



7. Exit Elements Graphics
  8. Exit newspaper
  9. Exit The magazine
  10. Software Design And the output journalist
  11. design Interfaces Sites newspapers Electronic
  12. principles Design and factors Influential attic
  13. Media Multiple and interactive in Sites newspapers Electronic Elements Constructivism And information technology...
  14. Methods evaluation design Sites newspapers Electronic
- Business character For the student (sessions) Business (directed): **It costs all student By accomplishment and discussion research for him relationship directly By axes previous For lectures To deepen His acquaintances.**
  - road Evaluation: Monitoring ongoing, Exam...etc. (left) Weighing To the authority Estimated For the team Formation )  
**monitoring ongoing + Exam**

the reviewer:( **books, and publications , Sites Internet, etc**)

- Sherif Dervish Frankincense, technology Publishing Journalist: Trends Modern, Cairo, The house Egyptian Lebanese ,2001
- Sharif Dervish Frankincense, Press Electronic : study in Interactive And design Locations , Cairo , The house Egyptian Lebanese , 2005.
- Abbas Mustafa honest , Press and the computer, The house Arabic For science , Beirut,2005
- My dream Mahmoud Mohammed Ahmed Calculator , Exit newspapers Electronic on semi- Internet , Cairo , house the sciences For publication and distribution , 2007.
- Ashraf Mahmoud righteous , Sherif Dervish Frankincense , Exit journalist , Cairo : center university Cairo For education Open , 2001.
- Samir Mahmoud, Exit Journalist, Cairo: Dar dawn For publication and distribution, 2008.
- Hassanein Shafiq, guide The director journalist For creativity Pages: Output journalist electronic, Cairo Mercy Press For printing and publishing , 2007.
- Hassanein Shafiq, Aspects The process in Exit The newspaper, Cairo: Mercy Press For printing and publishing, 2006
- on Najadat, Exit Journalist, Cairo: Foundation Hamada For studies University and publishing and distribution, 2002.
- happy The stranger The carpenter, entrance to Exit Journalist, Cairo: Al-Dar Egyptian Lebanese, 2001.

#### - **Sites Internet**

- <http://denimsquare.ca/press/denim-jeans> -
- <http://www.newsdesign.net/pdfs/HaveYouSeen.pdf> -



- **Periodicals :**

The magazine Algerian To contact - Magazine Contact and the press ( the school National Supreme For the press and sciences Media

The magazine Algerian For science Social and humanity, university Algeria 3

-Review française of sciences of information and communication

-The Journalists' Cahiers

**address Master:**Print and electronic press

Hexagon: Second

name Unit: Unit education Basic

name Material:Writing for the web

Balance:5

Factors:2

- Goals education:(**male what It is assumed on The student Acquire it from qualifications after His success in This is amazing The material, in three Lines on Most )**

- identification The student Most important Services that Presented by Sites newspapers Electronic

- supply The student With background Cognitive enough on Templates Editorial used in release Sites newspapers Electronic

- Knowledge advance Required :( **a description *Detailed For the ID Required Which Enable The student from Continue this education, Two lines on Most***).

Familiarity including The following: Origin And development network Internet -  
**Sites Internet And its characteristics - Job Media For the network Internet - Publishing electronic**

- content Subject: (mandatory to set Content joint per material with signal to the job Personal For students )

- 1. rules writing For sites Internet**
- 2. specifications journalist electronic**
- 3. Use technology Contact in Editing electronic plural , to treat , storage And retrieve , release , transfer And distribution , an offer**
- 4. stages numbers The material journalist Planning , collection Information , to organize Information ,**
- 5. features and controls Editing journalist electronic**
- 6. skills release newspapers Electronic**
- 7. Challenges release Press Electronic**
- 8. Types journalist**
- 9. Templates Editing journalist electronic Template blocks Text (size Screen) – Template Narration serial**
- 10. template Text tall (screens (sequence)**
- 11. template board Design**
- 12. template not Linear-template Clips**
- 13. template the hour sandy - Template List**
- 14. template Wall Street Journal - Style The circle - style Fork**

- Business character For the student (sessions) Business (directed):**It costs all student By accomplishment and discussion research for him relationship directly By axes previous For lectures To deepen His acquaintances.**

- road Evaluation: Monitoring ongoing, Exam...etc. (left) Weighing To the authority Estimated For the team Formation )

**monitoring ongoing + Exam**

the reviewer:( **books, and publications , Sites Internet, etc**)

- Mohammed slave The Praised , Contact and the media on network Internet , T1, Cairo , world books , 2007.
- beauty Mohammed Ghitas, Democracy Digital , Cairo a company renaissance Egypt For printing Publishing and distribution 2006
- , T1, Eligibility For publication distribution , Oman, 2006
- Andy And your hands , Eliot King , journalist Internet Use: network Internet and sites Electronic Other, translation Lamis Al-Yahya Oman , Eligibility For publication and distribution , 2009.
- slave patient Fadil , Press and the revolution Digital , Cairo , the university Open , 2013
- pee Levinson , Latest means Media New , translation , gift spring , Cairo House dawn For publication and distribution , 2015
- [Sherif Dervish Mustafa Frankincense](#) , Mahmoud Khalil , bearings Modern in Production journalist , t1, Cairo : Cairo Arabic For publication and distribution , 2000.
- slave The Forbearing praiseworthy , newspapers Rhythm The era, Beirut House The guide For printing and publishing and distribution , 2008.
- Mahmoud Khalil , Press Electronic Foundations building Systems Applied in Editing journalist , T1, Cairo Arabic For publication and distribution , 1997.
- slave Prince Al-Faisal , Press Electronic in Homeland Arabic , Cairo House sunrise For publication and distribution , 2006.
- Abbas Mustafa honest , press Internet: Rules Publishing electronic journalist Network , Abu gazelle , Al Dhafra For printing and publishing, 2003.
- Reza Amen , Media New , T1, Cairo House dawn For publication and distribution , 2015
- badge Kamal , Media electronic And the mobile between Professional and challenges Evolution technological , T1, Cairo House dawn For publication and distribution , 2014
- Facts conference press Internet in the world Arabic : reality and challenges , release , on slave The Most Gracious Awad , college Contact , Sharjah : university Sharjah , 2006.
- Abbas Mustafa honest , Press and the computer : entrance For investigation journalist With help computer , T1, Beirut The house Arabic For science , 2005.
- Reza slave The One Amen , Press Electronic , Cairo House dawn For publication and distribution , 2007.

### **Sites Internet**

<https://e1journalism.wordpress.com/2011/01/10/الكتابة-للصحافة-الالكترونية>  
<https://www.alwatanvoice.com/arabic/content-134133.html>  
[https://www.alaqsa.edu.ps/site\\_resources/aqsa\\_magazine/files/393.pdf](https://www.alaqsa.edu.ps/site_resources/aqsa_magazine/files/393.pdf)  
<https://docs.google.com/viewerng/viewer?url=http://files.books.elebd3.net/download-pdf-ebooks.org-ku-12150.doc&hl=ar>  
<https://www.mada.org.il/ar/pencil/internet>

- **Periodicals :**

The magazine Algerian To contact - Magazine Contact and the press ( the school National Supreme For the press and sciences Media

The magazine Algerian For science Social and humanity, university Algeria 3

-Review française of sciences of information and communication

**address Master:**Print and electronic press

Hexagon: Second

name Unit: Unit education Basic

name Material:investigative journalism

Balance:5

Factors:2

- Goals education:(*male what It is assumed on The student Acquire it from qualifications after His success in This is amazing The material, in three Lines on Most )*

- **identification The student Importantly Press Investigative And its role in the society**

- Empowerment The student from knowledge features and skills practice Press Investigative

- Knowledge advance Required :(*a description Detailed For the ID Required Which Enable The student from Continue this education, Two lines on Most*).

**Familiarity including The following Jobs Press in the society - Systems journalist - Types journalist - Legislation and ethics Media - Use computer automated and networks Contact in Search on Information.**

- content Subject: (mandatory to set Content joint per material with signal to the job Personal For students )

concept Press Investigative

1. Origin Press Investigative
2. importance Press Investigative
3. Standards Press Investigative
4. Reasons increase Accreditation On it
5. tools Accomplish it
6. sources information Press Investigative
7. Forms Edit it
8. Press Investigative in countries Francophonie
9. Press Investigative in countries Anglo-Saxon

10. Press Investigative in countries Arabic ( network Arej )
11. Union International For journalists Investigators
12. Ethics Press Investigative
13. handicaps Press Investigative
14. Factors development Press Investigative in Algeria

- Business character For the student (sessions) Business (directed):**It costs all student By accomplishment and discussion research for him relationship directly By axes previous For lectures To deepen His acquaintances.**

- road Evaluation: Monitoring ongoing, Exam...etc. (left) Weighing To the authority Estimated For the team Formation )  
**monitoring ongoing + Exam**

the reviewer:( *books, and publications , Sites Internet, etc*)

- **slave patient Fadil , Press and the revolution Digital , Cairo , house Atta God For printing 2013.**

- **Fadil Mohammed Al-Badrani , Media .. industry Minds , Beirut, Forum Knowledge , 2011.**

- Abbas Mustafa honest , Press and the computer : entrance For investigation journalist With help computer , T1, Beirut The house Arabic For science , 2005.

- Mark Hunter , and others , on path Truth.. Evidence Arej For the press Arabic Investigative , Oman , network Media professionals from Okay press Investigative Arabic Areej " , 2009.

- Nabil The Sheriff , Investigation journalist , Oman , center horizon Cultural , 1997.

- on Denif Hassan ,role Press Investigative in Combating Corruption Financial And the administrative and crime The organization ,Baghdad , school Press Independent , 2009.

- institute journalists Professionals , and others , Press Investigative , dizziness , center Al Jazeera For testing Media , 2006.

- Hassan Issa Mahmoud Press Investigative : profession troubles and dangers , Cairo , house Zahran For publication and distribution , 2012.

#### - **Sites Internet**

**Journals** [https://pediaformedia.wordpress.com/2015/10/29/reviews\\_5\\_arabic-books-in-investigative-journalism-reading-and-download-links/](https://pediaformedia.wordpress.com/2015/10/29/reviews_5_arabic-books-in-investigative-journalism-reading-and-download-links/)  
<http://www.arabaffairsonline.org/admin/uploads/9N.pdf>

- **Periodicals :**

The magazine Algerian To contact - Magazine Contact and the press ( the school National Supreme For the press and sciences Media

The magazine Algerian For science Social and humanity, university Algeria 3

-Review française of sciences of information and communication

-The Journalists' Cahiers

**address Master:**Print and electronic press

Hexagon: Second

name Unit: Unit education methodology

name Material:Quantitative Methods in Journalism Research

Balance:3

Factors:2

Goals education:(**male what It is assumed on The student Acquire it from qualifications after His success in This is amazing The material, in three Lines on Most )**

- identification The student In origin And development Curricula Research Quantity in Press
- Understanding the similarities and differences between quantitative and qualitative approaches in journalism research
- Acquisition The student skills Use Curricula Quantity in completion Research in Press

- Knowledge advance Required :( **a description Detailed For the ID Required Which Enable The student from Continue this education, Two lines on Most).**

- **Familiarity including The following Origin And development Curricula Search Scientific - Uses Curricula Search Scientific - Categories Different For curricula Search Scientific - Aslip collection Data and information in Search Scientific.**

- content Subject: (mandatory to set Content joint per material with signal to the job Personal For students )

1. identification Curricula Quantity And how in Research Press and characteristics all From it
2. Origin Curricula Quantity in Research Press
3. stages development Curricula Research Press
4. Advantages Use Curricula Quantity
5. flaws Research Quantity
6. Types Curricula Research Quantity in Press
7. Methodology Scan (The curriculum Descriptive: Definition , Types Studies Christianity or Descriptive
8. Fields Applied For studies The Messiah: Analysis Content
9. Curriculum Experimental: Definition and characteristics
10. Curriculum Experimental: Design And implementation Search experimental
11. Types Samples in Research Press
12. Ways to choose Samples in Research Press
13. tools collection Data and information - Standards honesty And stability in Research Quantity
14. Uses Curricula Quantity in Research Press Electronic

- Business character For the student (sessions) Business (directed):**It costs all student By accomplishment and discussion research for him relationship directly By axes previous For lectures To deepen His acquaintances.**

- road Evaluation: Monitoring ongoing, Exam...etc. (left) Weighing To the authority Estimated For the team Formation )

### **monitoring ongoing, exam**

the reviewer:(**Books and publications , Sites Internet, etc**)

- Samir Mohammed Hussein , studies in Curricula Search Scientific: Research Media , Cairo : world books,2006.

- Samir Mohammed Hussein, **Research Media Foundations and principles** , , Cairo : world books , 1976.

- Mohammed slave Al-Hamid: Research Scientific in Studies Media : world Books - Cairo 2000.

- Mohammed slave The Praised , analysis Content in Research Media, Algeria: Diwan Publications University,1979



- Mohammed slave The Praised , Research Press , T1, Cairo , world books ,1992.
- Mohammed slave Al-Hamid: Research Scientific in Studies Media : world books, Cairo 2000.
- Mona crescent moon flowering curricula Search Media, T1, Amman , Dar Al Masirah For publishing and distribution and printing,2014.
- Ismael slave Al-Fattah , Mahmoud victorious prestige , Search Media bearings And readings in episode Search journalist And the media , Alexandria , center Alexandria For the book , 2001.
- Sami Obedient , Research Media , Cairo , house Renaissance Arabic , 2001.
- Rasem Mohammed beauty , introduction in Curricula Search in Studies Media , Cairo , center university Cairo For education Open , 1999.
- writer Greens , Research Media: Studies in methodology and semiology and analysis Content, Damascus , printing press immortal son Alwaleed , 1987.
- Grosjean, L, B, S & Lagacé, M. Introduction to methods developed in communication. Bonville, Luc: The editions of the cinema Inc. 2007, p. 89-92 - Stéphane, O, (dir), Introduction to the search at SIC, University of Grenoble press, 2007, p. 58- 59.
- **Sites Internet:**  
<http://www.maktabatii.com/%D8%AA%D8%AD%D9%85%D9%8A%D9%84-%D9%83%D8%AA%D8%A7%D8%A8/>  
<http://oasis-g.com/vb/showthread.php?t=11692>
- **Periodicals :**  
 The magazine Algerian To contact - Magazine Contact and the press ( the school National Supreme For the press and sciences Media  
 The magazine Algerian For science Social and humanity, university Algeria 3  
 -Review francaise of sciences of information and communication  
 -The Journalists' Cahiers



**address Master:**Print and electronic press

Hexagon: Second

name Unit: Unit education methodology

name Material:Modern research trends in journalism

Balance:3

Factors:2

Goals education:(**male what It is assumed on The student Acquire it from qualifications after His success in This is amazing The material, in three Lines on Most )**

- identification The student In the fields New For research Press
- Enabling the student to know the new trends in journalism research, in terms of: curricula, methodological approaches, and research tools.

Knowledge advance Required :(**a description Detailed For the ID Required Which Enable The student from Continue this education, Two lines on Most).**

**Familiarity The student including The following Origin And development Research Press - Fields Research Press and its functions - Curricula and tools used in Research Press - public Press and its characteristics .**

content Subject: (mandatory to set Content joint per material with signal to the job Personal For students )

1. Theorizing the reality of new journalistic studies: Europe, South America (Brazil) ....
2. New classifications of newspaper types: immediate or direct press, services, advocacy, free...
3. New trends in news coverage and editorial content
4. The phenomenon of growing media consolidation and declining investments
5. Modern trends in newspaper design and production
6. Challenges of electronic journalism research: credibility, measuring impact, and selecting samples
7. New news outlets
8. Comparative International Journalism Research
9. Cultural and Intercultural Research
10. Research on the effects of globalization and technology on journalism (industry and professional practice)
11. New variables in agenda theory research
12. The New Context for Gatekeeper Research

13. Trends in critical theory and journalism research
14. Alternative Journalism Research
15. Comparative studies of electronic journalism and quality assessment
16. Research on professionalism, professionalism, and the journalistic work environment

- Business character For the student (sessions) Business (directed): **It costs all student By accomplishment and discussion research for him relationship directly By axes previous For lectures To deepen His acquaintances.**

road Evaluation: Monitoring ongoing, Exam...etc. (left) Weighing To the authority Estimated For the team Formation )

**monitoring ongoing, exam**

the reviewer:( **books, and publications , Sites Internet, etc**)

- sir Bakhit Trends Modern in Research Press :review Christian And cash To highlight Currents prevailing in Studies journalist , college Contact , university Sharjah ( The UAE Arabic ) .
- sir Bakhit , New in Research Press Schools Western and contributions Arabic Al Ain (UAE), house The book University ,2011
- Emotions slave The Most Gracious , Theory cash in Research Contact , Cairo: Dar thought Arabic , 2002
- slave The Most Gracious condole , methodology inevitability Value in Media , Tunisia , The study Mediterranean For publication , 2013
- slave patient Fadil , Press and the revolution Digital , Cairo , the university Open , 2013
- Bernard Paulie , end The newspaper and future Media , translation : immortal Taha Immortal , Beirut , The house Arabic For science Publishers, 2011.
- slave The Forbearing praiseworthy , newspapers Rhythm The era, Beirut House The guide For printing and publishing and distribution ,2008.
- Abbas Mustafa honest , press Internet: Rules Publishing electronic journalist Network , Abu gazelle , Al Dhafr For printing and publishing, 2003.
- on son Shawil Al-Qarni , Trends Modern in Press International from Press traditional to Notifications character , Riyadh , university the king Saud
- Facts conference press Internet in the world Arabic : reality and challenges , release , on slave The Most Gracious Awad , college Contact , Sharjah : university Sharjah , 2006.
- Abbas Mustafa honest , Press and the computer : entrance For investigation journalist With help computer , T1, Beirut The house Arabic For science , 2005.

### **Sites Internet:**

<http://shanaway.ahlamontada.com/t6374-topic>

1- BEAUDICHON Janine, Communication, Process,

forms and applications, Paris, Armand Colin, 1999.

<http://www.startimes.com/?t=26691333>

English: <http://www.youm7.com/story/2014/10/12/1902154>

[http://www.must.edu.eg/Publications/Media\\_Articale\\_1.pdf](http://www.must.edu.eg/Publications/Media_Articale_1.pdf)

<http://www.startimes.com/?t=26691333>

<https://units.imamu.edu.sa/Conferences/smumc/Documents/%D8%A7.%D8%AF%20%D8%AD%D8%B3%D9%86%D9%8A%20%D9%86%D8%B5%D8%B1.pdf>

<http://kt-b.com/?p=7558>

<https://www.squ.edu.om/Portals/50/jass/2/jass2A3.pdf?ver=2016-10-23-102346-483>

## - Periodicals :

The magazine Algerian To contact - Magazine Contact and the press ( the school National Supreme For the press and sciences Media

**address Master:**Print and electronic press

Hexagon: Second

name Unit: Unit education Exploratory

name Material:Current issues

Balance:1

Factors:1

Goals education:(*male what It is assumed on The student Acquire it from qualifications after His success in This is amazing The material, in three Lines on Most )*

- **identification** The student In different Updates in all Fields: Politics and social and media and economic and cultural on Level National and regional And international.

- **Acquisition** The student skills Analysis Objective And thinking cash construction .

Knowledge advance Required :( *a description Detailed For the ID Required Which Enable The student from Continue this education, Two lines on Most*).

**Familiarity** including The following Currents Politics Contemporary - Systems Economic and social Different - Media and strategies Contact And made Decision- Problems and issues development

content Subject: (mandatory to set Content joint per material with signal to the job Personal For students )

1. **Issues Current: Political , The wish , Economic , Social , Cultural , Media...etc.**
2. **Issues Current in Algeria**

3. Issues Current Maghreb
4. Issues Current Arabic
5. Issues Current International

left Weighing To the authority Estimated For teacher The material To determine details content The material and its axes building on what New from that Issues And the extent Its importance.

- road Evaluation: Monitoring ongoing, Exam...etc. (left) Weighing To the authority Estimated For the team Formation )

**exam.**

the reviewer:( **books, and publications , Sites Internet, etc**)

- Bernard Paulie , end The newspaper and future Media , translation : immortal Taha Immortal , Beirut , The house Arabic For science Publishers, 2011.
- Emotions slave The Most Gracious , Theory cash in Research Contact , Cairo: Dar thought Arabic , 2002
- Kamal slave The kind , Cognitive , ideological , Networks :Intersections and bets, The Center Arabic For research and studies policies, Beirut , 2012.
- Flip S. Antoine , and others , revolution Technology Global , translation The pure Bousahiya ,Algeria , Publications The Council The highest For language Arabic 2006
- Mohammed on joy , industry reality Media And control the society , center Growth For research and studies , Beirut 2014

**Sites Internet :**

<https://rfsic.revues.org/1145>

<http://www.pal-studies.ps/data/book/46.pdf>

<https://dspace.univ-ouargla.dz/jspui/bitstream/123456789/7242/1/D0402.pdf>

<https://www.monde-diplomatique.fr/index/sujet/relinter>

<https://www.notre->

[planete.info/actualites/actu\\_1395\\_problemes\\_graves\\_planete\\_persistent.php](https://www.planete.info/actualites/actu_1395_problemes_graves_planete_persistent.php)

<http://www.ladocumentationfrancaise.fr/catalogue/3303331600009/>

**- Periodicals :**

The magazine Algerian To contact - Magazine Contact and the press ( the school National Supreme For the press and sciences Media

The magazine Algerian For science Social and humanity, university Algeria 3

-Review francaise of sciences of information and communication

-The Journalists' Cahiers

**address Master:**Print and electronic press

Hexagon: Second

name Unit: Unit education Exploratory

name Material:Image culture

Balance:1

Factors:1

Goals education:(**male what It is assumed on The student Acquire it from qualifications after His success in This is amazing The material, in three Lines on Most )**

- identification The student In turn Cultural And the media For the picture
- Acquisition The student skills Dealing with The image
- Mam The student With knowledge Theory Private With components The image and its uses and its effects in era Globalization

Knowledge advance Required :( **a description *Detailed For the ID Required Which Enable The student from Continue this education, Two lines on Most***).

**Familiarity including The following Origin Photography And its importance - Jobs and uses The image - Curricula analysis The image**

content Subject: (mandatory to set Content joint per material with signal to the job Personal For students )

1. concept The image And its importance in Culture The press
2. Origin And development art Photography
3. Types the pictures
4. principles Culture Visual
5. perception Al-Basri For the picture: effect The image journalist on The process cognitive For the recipient
6. Jobs The image in Press printed and electronic
7. Jobs The image in means Contact Auditory Visual
8. language The image and its ideology
9. authority The image
10. The image The reality
11. impact Treatment Digital on culture And credibility The image
12. Dimensions Ethics and legal To use The image
13. Analysis semiology For the picture
14. culture The image in era Globalization: Positives and negatives

road Evaluation: Monitoring ongoing, Exam...etc. (left) Weighing To the authority Estimated For the team Formation )

### **exam**

the reviewer:( **books and publications , Sites Internet, etc**)

Mohammed slave The Praised, Mr. Bahnassi, Effects The image Journalist: Theory And the application , Cairo , world books , 2004.

Shaker slave The Praised , era The image , Kuwait : world knowledge , 2005

- Pots slave God second, semiotics Photo: Adventure semiotics in months dispatches Visual in the world, Amman: Foundation Al-Warraaq For publication and distribution , 2007.

-Michelle Langford, Photography Photoelectric Advanced, translation, Investigation: Hassan blond , house Good tidings For printing and publishing , 1999.

- Rula Rose, art Photography Digital and uses Cameras digital, translation center Arabization And translation, The house Arabic For science, Beirut1998

- Mahmoud science Religion , The image journalist :study Artistic , , Cairo , Arabic For publication and distribution .

slave High Maazouz , philosophy The image :The picture between Art And communication , The house White , Africa the East , 2014

- Mohammed Nabhan Suwailem , Photography And life , Kuwait , world Arafat , 1884.
- slave Al-Fattah Riyadh ,slave Al-Basit Salman , charm Photography: Art and media , Cairo The house Cultural For publication ,2005
- Makhoulf Hamida , authority The image : research in ideology The image And a picture ideology , Tunisia , house charm For publication , 2004.
- Zavoina, Susan C. and John H. Davidson. Digital Photo Journalism. Boston, MA: Allyn and Bacon 2002
- Evans, Jessica and Stuart Hall (eds.). Visual Culture: The Reader. London, Thousand Oaks, New Dehli: Sage in association with the Open University, 1999.
- Mirzoeff, Nicholas. An Introduction to Visual Culture. London ; New York: Routledge, 2003

### **Sites Internet:**

<http://www.oudnad.net/spip.php?article1227>  
<http://lab.univ-biskra.dz/lla/images/pdf/sem5/ibrir.pdf>  
[http://etudes-romantiques.ish-lyon.cnrs.fr/wa\\_files/Atelier\\_Wanlin.pdf](http://etudes-romantiques.ish-lyon.cnrs.fr/wa_files/Atelier_Wanlin.pdf)

### **- Periodicals :**

The magazine Algerian To contact - Magazine Contact and the press ( the school National Supreme For the press and sciences Media  
 The magazine Algerian For science Social and humanity, university Algeria 3  
 -Review francaise of sciences of information and communication  
 -The Journalists' Cahiers

**address Master:**Print and electronic press

Hexagon: Second

name Unit: Unit education Horizontal



name Material: **the language foreign (English )**

Balance: 1

Factors: 1

Goals education: **(male what It is assumed on The student Acquire it from qualifications after His success in This is amazing The material, in three Lines on Most ):Acquisition The student skills And listening and speaking And writing In language English healthy**

The course aims to: - provide students with the language skills and knowledge required to communicate effectively in English - acquaint them with basic grammatical components and writing

Knowledge advance Required : **( a description Detailed For knowledge Required Which Enable The student from Continue this**

**Familiarity including The following Rules Basic For grammar and exchange For language English - to understand Terminology basic, and ability on writing and speaking clearly.**

content Subject: (mandatory to set Content joint per material with signal to the job Personal For students )

Introduction to the Course -

Conversation Practice -

Reading Comprehension with exercises -

Basics of English Grammar, with exercises -

Writing Styles, with exercises -

the reviewer: **(Books and publications , Sites Internet, etc.**

**left Weighing To the authority Estimated For teacher The course To choose books Available The occasion To level Students**

1-R. Doraiswamy. Effective Communication Skills in English. Jaipur, ABD Pub., 2006

2 - A. Matthew Westra. Active Communication. Brooks, Cole Publishing Com, 2006.

3-B. Sandra Hybels and Richard L. Weaver. Communicating effectively. CUP, 2005.

4 - C. Gay Lumsden and Donald Lumsden. Communicating with Credibility and Confidence. Wadsworth, Inc. 2004

5 - Al-Sakran, M.Th. Bin Thalab, AA (2003) ENGLISH FOR MEDIA, Al-Ain: University Book House.

6-Nick Ceramella and Elizabeth Lee. Cambridge English for the Media. CUP, 2006.

7 - Goddard, A. (1998) The Language of Advertising, London Routledge

Mascull, B. (1995) Key Words in the Media, Harper Collins Publishers, London.

#### **On-line Resources:**

1-Dictionary.com

<http://www.dictionary.com>

2-Linguistic Funland

<http://www.linguisticfunland.com>



**address Master:**Print and electronic press

Hexagon: Third

name Unit: Unit education Basic

name Material:Press Electronic in Algeria

Balance:5

Factors:3

Goals education:(*male what It is assumed on The student Acquire it from qualifications after His success in This is amazing The material, in three Lines on Most )*

- **identification** The student Most important newspapers Electronic Algerian

- **Empowerment** The student from a contract comparison between newspapers Electronic Algerian and others To know level development Press Electronic Algerian and its characteristics

Knowledge advance Required :( *a description Detailed For the ID Required Which Enable The student from Continue this education, Two lines on Most*).

**Familiarity** including The following :Means Media New - Job Media For the network Internet - Mastery Use computer automated and software and methods Browsing For the network Internet - Press Electronic

1. Technologies Media And contact in Algeria
2. networks Contact And use Internet in Algeria
3. Properties Economic For the press Electronic
4. public Users network Internet in Algeria
5. Origin Press Electronic in Algeria
6. development Press Electronic in Algeria
7. Types Press Electronic Algerian
8. Models from press Internet Algerian:  
«Alegria-interface »
9. model For the newspaper «The souk
10. Contents Press Electronic in Algeria
11. design Sites Press Electronic in Algeria
12. Interactive in Press Electronic Algerian
13. evaluation Sites Press Electronic Algerian
14. handicaps Press Electronic Algerian

- Business character For the student (sessions) Business (directed):**It costs all student By accomplishment and discussion research for him relationship directly By axes previous For lectures To deepen His acquaintances.**

road Evaluation: Monitoring ongoing, Exam...etc. (left) Weighing To the authority  
Estimated For the team Formation )

### **monitoring ongoing, exam**

the reviewer:( **books and publications , Sites Internet, etc**)

-[Sherif Dervish Mustafa Frankincense](#) , Mahmoud Khalil , bearings Modern in  
Production journalist ,t1, Cairo : Cairo Arabic For publication and distribution ,  
2000.

- slave patient Fadil , Press and the revolution Digital , Cairo , the university  
Open , 2013

- slave The Forbearing praiseworthy , newspapers Rhythm The era, Beirut House The  
guide For printing and publishing and distribution ,2008.

- Mahmoud Khalil , Press Electronic Foundations building Systems Applied in  
Editing journalist , T1, Cairo Arabic For publication and distribution , 1997.

- slave Prince Al-Faisal , Press Electronic in Homeland Arabic , Cairo House  
sunrise For publication and distribution , 2006.

- Abbas Mustafa honest , press Internet: Rules Publishing electronic journalist  
Network , Abu gazelle , Al Dhafra For printing and publishing, 2003.

- Reza Amen , Media New , T1, Cairo House dawn For publication and  
distribution , 2015

- badge Kamal , Media electronic And the mobile between Professional and  
challenges Evolution technological , T1, Cairo House dawn For publication  
and distribution , 2014

- Facts conference press Internet in the world Arabic : reality and challenges ,  
release , on slave The Most Gracious Awad , college Contact , Sharjah :  
university Sharjah , 2006

Sites Internet

<http://www.univ-eloued.dz/rers/images/pdf/n15/O032016061.pdf>

[http://thesis.univ-biskra.dz/2232/1/M%C3%A9moire\\_2010.pdf](http://thesis.univ-biskra.dz/2232/1/M%C3%A9moire_2010.pdf)

### **- Periodicals :**

The magazine Algerian To contact - Magazine Contact and the press ( the school  
National Supreme For the press and sciences Media

The magazine Algerian For science Social and humanity, university Algeria 3

-Review française of sciences of information and communication

-The Journalists' Cahiers

**address Master:**Print and electronic press

Hexagon: Second

name Unit: Unit education Basic

name Material:Campaigns journalist

Balance:5

Factors:2

Goals education:(*male what It is assumed on The student Acquire it from qualifications after His success in This is amazing The material, in three Lines on Most )*

**identification** The student **Importantly Campaigns newspapers**

**Acquisition** The student skills numbers **And implementation and evaluation Campaigns journalist**

Knowledge advance Required :(*a description Detailed For the ID Required Which Enable The student from Continue this education, Two lines on Most*).

**Familiarity including The following :systems journalist - Arts writing and editing journalist - Theories Contact and the media - Media Developmental - The press And the opinion The year - Contact politician and social technologies Media And contact.**

content Subject: (mandatory to set Content joint per material with signal to the job Personal For students )

- 1. concept The campaign journalist**
- 2. Jobs The campaign journalist**
- 3. stages Prepare it**
- 4. The campaign journalist The plan she has pre-**
- 5. The campaign journalist Surprise**
- 6. to set topic The campaign journalist**

7. to set Goals The campaign
8. to set The audience Target
9. to set Types journalist occasion
10. administration The campaign journalist
11. Factors success The campaign journalist
12. Models Applied For campaigns journalist
13. Methods evaluation The campaign
14. reality Campaigns journalist in Algeria

- Business character For the student (sessions) Business (directed): **It costs all student By accomplishment and discussion research for him relationship directly By axes previous For lectures To deepen His acquaintances.**

road Evaluation: Monitoring ongoing, Exam...etc. (left) Weighing To the authority Estimated For the team Formation )

#### **monitoring ongoing, exam**

the reviewer:( *books and publications , Sites Internet, etc*)

- Farouk Abu Zaid , art writing Journalist, Cairo , house and library Crescent, Dara Sunrise For publication and distribution ,2007.
- Farouk Abu Zaid , introduction in science Press , Cairo , center university Cairo For education Open , 1999.
- Adeeb Greens , Literature Press , T2, Damascus , Publications university Damascus , 1992.
- Adeeb Greens , entrance to Press theory And practice , Damascus , Library Media, 1991
- Adeeb Greens , Literature Press , T2, Damascus , Publications university Damascus , 1992.
- victory Religion For Ayadi, Approaches theory from Types Journalist, Diwan Publications University, Algeria 1994.
- happy Al-Kilani , Raafat Ghanem Sheikh , production Materials Media in Press and radio and television , T1, Hadeel For publication and distribution Zagazig , 1994.
- slave Al-Wahhab The archer, Races journalist : key Media Professional , Publications The organization Islamic For education and science and culture , 2001.
- Salah Tough guys , release And output newspapers , Cairo , Office Egyptian Hadith , 1985
- Laila slave The Glorious, Editing Journalist: The concept and tools, Cairo: Dar Publishing Arabic 2002
- Breeze The priest , Arts Media and energy Communication , T1, Beirut , house The source Lebanese , 2005.

- Breeze The priest, writing Media Principles and the origins , T2, Beirut , house The source Lebanese , 2009. Muhammad Al-Droubi , Press And the journalist Contemporary , Oman , The institution Arabic For studies and publishing , 1996

Sites Internet

<http://www.alraeed.net/training/uploads/files/book%202010%20-7/5.pdf>  
[https://www.researchgate.net/profile/Zakaria\\_Benseghier/publication/259494881\\_tsmym\\_alhjmlat\\_alalamyt/links/00b4952c4429e5f92a000000/tsmym-alhjmlat-ala](https://www.researchgate.net/profile/Zakaria_Benseghier/publication/259494881_tsmym_alhjmlat_alalamyt/links/00b4952c4429e5f92a000000/tsmym-alhjmlat-ala)  
[http://global.tobaccofreekids.org/files/pdfs/fr/PEC\\_effective\\_fr.pdf](http://global.tobaccofreekids.org/files/pdfs/fr/PEC_effective_fr.pdf)  
[http://www.pole-lagunes.org/ftp/VoyageLR2011\\_LifeTour/Life\\_LAGNature\\_campagne\\_sensibilisation\\_EGuilleminot.pdf](http://www.pole-lagunes.org/ftp/VoyageLR2011_LifeTour/Life_LAGNature_campagne_sensibilisation_EGuilleminot.pdf)

### - Periodicals :

The magazine Algerian To contact - Magazine Contact and the press ( the school National Supreme For the press and sciences Media

The magazine Algerian For science Social and humanity, university Algeria 3

-Review française of sciences of information and communication

-The Journalists' Cahiers

**address Master:**Print and electronic press

Hexagon: Third

name Unit: Unit education Basic

name Material:Press Specialized in Algeria

Balance:5

Factors:2

Goals education:(**male what It is assumed on The student Acquire it from qualifications after His success in This is amazing The material, in three Lines on Most )**

- identification The student Importantly Press Specialized And its origin And its development in Algeria
- Empowerment The student from to understand Foundations production newspapers Specialized.
- Acquisition The student skills writing For the press Specialized.

Knowledge advance Required :(**a description Detailed For the ID Required Which Enable The student from Continue this education, Two lines on Most).**

**Familiarity including The following Origin Press And its development - design And output newspapers - Jobs Press - administration The institution journalist - art writing journalist**

content Subject: (mandatory to set Content joint per material with signal to the job Personal For students )

1. The concept of specialized journalism
2. The emergence of specialized journalism in the world
3. Specialized journalism jobs and features
4. The emergence of specialized journalism in Algeria
5. Sports journalism in Algeria
6. Feminist journalism in Algeria
7. Religious journalism in Algeria
8. Economic journalism in Algeria
9. Children's journalism in Algeria
10. Political journalism in Algeria
11. Military and security journalism in Algeria
12. Specialized press research in Algeria
13. Current problems and challenges facing specialized journalism in Algeria
14. The future of specialized journalism in Algeria

- Business character For the student (sessions) Business (directed):**It costs all student By accomplishment and discussion research for him relationship directly By axes previous For lectures To deepen His acquaintances.**

- road Evaluation: Monitoring ongoing, Exam...etc. (left) Weighing To the authority Estimated For the team Formation )  
**monitoring ongoing, exam**

- the reviewer:( **books and publications , Sites Internet, etc)**

-Farouk Abu Zaid, Press Specialized , Cairo: Alam books, 2003.

- Mohammed Adnan Aliwat, entrance to press children, Oman:house Al-Yazouri Scientific ,2007

- slave dear honor, Press Specialized Unity knowledge, Cairo: Alam books , 2003
  - Adeeb Greenery, Media Specialist, Damascus, Library Media, 2003.
  - Mr Ahmed Mustafa age, Media Specialist, Sharjah: Library the university,2002.
- Salah slave The kind, Press Specialized, Cairo: Library And a printing press radiation artistic,2002

### **Sites Internet**

#### Periodicals

[https://www.uop.edu.jo/download/research/members/199\\_1757\\_%D8%AF.%](https://www.uop.edu.jo/download/research/members/199_1757_%D8%AF.%)  
<https://dspace.univ-ouargla.dz/jspui/bitstream/123456789/9037/1/S1912.pdf>  
<http://forum.kooora.com/?t=33689707>  
<http://algerieinfo.la/presse-specialisee.php>

#### **- Periodicals :**

The magazine Algerian To contact - Magazine Contact and the press ( the school National Supreme For the press and sciences Media

The magazine Algerian For science Social and humanity, university Algeria 3

-Review francaise of sciences of information and communication

-The Journalists' Cahiers

**address Master:**Print and electronic press

Hexagon: Third

name Unit: Unit education Basic

name Material:Trends cash in Media And contact

Balance:5

Factors:2

Goals education:(**male what It is assumed on The student Acquire it from qualifications after His success in This is amazing The material, in three Lines on Most )**

- **identification The student Most important Problems cognitive and methodology Private With science Media And contact**

- **supply demand With background Cognitive Comprehensive on Most important Pioneers Currents cash same relationship By media And contact**

Knowledge advance Required :( **a description Detailed For the ID Required Which Enable The student from Continue this education, Two lines on Most).**

**Familiarity including The following Origin And development means Media And contact - Theories Media And contact - Curricula Research Media And contact - Arts writing journalist For media Media Communication - Responsibility Social For media Media**

content Subject: (mandatory to set Content joint per material with signal to the job Personal For students )

1. Critical Theory: Theoretical Foundations
2. Pioneers of critical movements
3. Frankfurt School and Criticism of Reality1
4. Frankfurt School and Criticism of Reality2
5. British Critical School (Birmingham)
6. American School (Chomsky)
7. Media and Communication Research from the Perspective of Critical Trends
8. crowd control theory
9. Characteristics of media audiences
10. Receive media and cultural materials
11. Media of communication and contemporary society: the visual society, the real and the virtual society



12. Ideology and Network Society
13. Democracy of media and communication
14. Media globalization

- Business character For the student (sessions) Business (directed): **It costs all student By accomplishment and discussion research for him relationship directly By axes previous For lectures To deepen His acquaintances.**

road Evaluation: Monitoring ongoing, Exam...etc. (left) Weighing To the authority Estimated For the team Formation )

- **monitoring ongoing, exam**

the reviewer:( **books and publications , Sites Internet, etc**)

- **Kamal Munir , Theory cash For school Frankfurt Algeria, Publications difference , 2010.**
- **Emotions slave The Most Gracious , Theory cash in Research Contact , Cairo: Dar thought Arabic , 2002**
- **Kamal slave The kind , Cognitive , ideological , Network :Intersections and bets , The Center Arabic For research And study Policies , Qatar , 2012.**
- **Philippi S Anton. , and others , revolution Technology Global , translation The pure Bousahiya , Algeria , Publications The Council The highest For language Arabic , 2006.**
- **Terry Proton , Dimension The invisible The challenge temporal And the media, translation Nadhir pilot , Publications The Council The highest For language Arabic , 2006.**
- **Mohammed on joy , industry reality Media And control the society , Beirut , center Growth For research and studies , 2014.**
- **Destiny My slaves , Analysis cash For the speech Models from The speech Media , Oman , house Treasures knowledge For publication and distribution , 2016.**

## **Sites Internet**

<https://sulaiman78.wordpress.com/2010/05/06/%D8%A7%D9%84%D9%86%D8%B8%D8%B1%D9%8A%D8%A9-%D8%A7%D9%84%D9%86%D9%82%D8%AF%D9%8A%D8%A9/>

[http://www.siironline.org/alabwab/solta5\(18\)/015.htm](http://www.siironline.org/alabwab/solta5(18)/015.htm)

[http://fll.univ-biskra.dz/images/pdf\\_revue/pdf\\_revue\\_06/samia%20djeffel.pdf](http://fll.univ-biskra.dz/images/pdf_revue/pdf_revue_06/samia%20djeffel.pdf)

<http://journal.coherences.com/article27.html>

[http://www.observatoire-omic.org/colloque-icic/pdf/Dorin2\\_2.pdf](http://www.observatoire-omic.org/colloque-icic/pdf/Dorin2_2.pdf)

## **- Periodicals :**

The magazine Algerian To contact - Magazine Contact and the press ( the school National Supreme For the press and sciences Media

The magazine Algerian For science Social and humanity, university Algeria 3

-Review francaise of sciences of information and communication

-The Journalists' Cahiers

**address Master:**Print and electronic press

Hexagon: Second

name Unit: Unit education methodology

name Material:Curricula How

Balance:5

Factors:2

Goals education:(**male what It is assumed on The student Acquire it from qualifications after His success in This is amazing The material, in three Lines on Most )**

- **identification The student Most important Curricula How and approaches methodology in Research Press**

- **Empowerment The student from a contract comparison between Curricula How and curricula Quantity in Research Press Conclusion Most important Differences Between them**

- **Acquisition The student Skills Applied in Curricula How in Research Press.**

Knowledge advance Required :( **a description Detailed For the ID Required Which Enable The student from Continue this education, Two lines on Most).**

Familiarity including The following : **Curricula Search Scientific - Curricula Quantity in Research Press - Applications Curricula Quantity in Research Press**

content Subject: (mandatory to set Content joint per material with signal to the job

Personal For students )

1. The concept of qualitative research
2. Features of qualitative research
3. Areas of use of qualitative research
4. Disadvantages of qualitative research
5. Discourse Analysis Methodology in Media Studies

6. Schools of media discourse analysis
7. Active Forces Analysis Methodology
8. Methodology for analyzing semantic fields and concepts
9. semiological analysis
10. Case study
11. Analysis of the path of proof in the journalistic text
12. Analysis of reference fields in journalistic text
13. Design of data and information collection tools in qualitative research
14. Integration of quantitative and qualitative research

- Business character For the student (sessions) Business (directed): **It costs all student By accomplishment and discussion research for him relationship directly By axes previous For lectures To deepen His acquaintances.**

road Evaluation: Monitoring ongoing, Exam...etc. (left) Weighing To the authority Estimated For the team Formation )

**monitoring ongoing, exam**

the reviewer:( **books and publications , Sites Internet, etc**)

- Safaa Jabara, Media Discourse between Theory and Analysis, Amman: Osama Publishing and Distribution House.2009.
- Munia Obaidi, Critical Discourse Analysis: A Form of Media Discourse, ed.1, Amman, Kunuz Al-Arafa Publishing and Distribution House, 2016
- Muhammad bin Abdul Aziz Al-Haizan, Media Research: Its Foundations, Methods, and Fields, Riyadh, Fahd National Library for Publishing.2004
- David L. Elsayed, Christopher J. Schneider, Qualitative Analysis of Media, Cairo, Dar El Fajr for Publishing and Distribution,2015.
- Jonathan Bignell, Introduction to Media Semiotics, translated by: Muhammad Shiya, Majd University Foundation for Studies, Publishing and Distribution, Beirut2011.
- Muhammad Shoman, Analysis of Media Discourse, Cairo, Egyptian Lebanese House,2002.
- Ahmed Al-Aqed, Analysis of Journalistic Discourse: From Language to Power, Casablanca House of Culture,2002.
- Nahzat Muhammad Al-Dulaimi, Propaganda Discourse: Its Concept and Functions Through the Media, Amman, Dar Al-Nafayes for Publishing and Distribution.2015.
- Muhammad Nader Abdel Hakim Al-Sayyid, The Language of Media Discourse, Cairo, Dar Al-Fikr Al-Arabi,2006.
- Hamel Sheikh, Linguistic Communication in Media Discourse from Structure to Communicative Horizon, Irbid (Jordan), Modern World of Books,2016.
- Jamil Hamdaoui, From the Semiotics of the Self to the Semiotics of Recurrence, Casablanca, East Africa,2013.

- **Sites Internet**

<http://masscomm.kenanaonline.net/posts/138843>  
[http://www.caus.org.lb/PDF/EmagazineArticles/Moustaqbal%20\\_Arabi\\_450%20albahs\\_alalmi.pdf](http://www.caus.org.lb/PDF/EmagazineArticles/Moustaqbal%20_Arabi_450%20albahs_alalmi.pdf)  
<http://www.shatharat.net/vb/showthread.php?t=40454>

- **Periodicals :**

The magazine Algerian To contact - Magazine Contact and the press ( the school National Supreme For the press and sciences Media  
The magazine Algerian For science Social and humanity, university Algeria 3  
-Review francaise of sciences of information and communication  
-The Journalists' Cahiers

**address Master:**Print and electronic press

Hexagon: Second

name Unit: Unit education methodology

name Material:informer Search

Balance:5

Factors:2

Goals education:(*male what It is assumed on The student Acquire it from qualifications after His success in This is amazing The material, in three Lines on Most )*

- **identification The student Most important steps design project note Graduation :Master**

- **training The student on application all Steps Procedural and methodology To accomplish project research Graduation.**

Knowledge advance Required :( **a description *Detailed For the ID Required Which Enable The student from Continue this education, Two lines on Most***).

Familiarity Complete including The following:**Curricula Quantity And how in Research Press - Types and fields Research Press tools collection Data and information - Ways Description and analysis And the interpretation For data Search.**

content Subject: (mandatory to set Content joint per material with signal to the job Personal For students )

### **Steps Basic For design project Search :**

- to set problem Search
- to set Goals Search
- importance Search
- to set Assumptions Scientific and questions
- an offer Heritage Cognitive (Studies (previous)
- to set type Search or the study What is meant Accomplish it Descriptive - Analytical .....
- identification Terminology and concepts used in Search
- to set Curricula that You will use in Search
- to set community Search The sample
- to set Methods and tools collection Data
- clarification steps design tools collection Data
- to set Most important Difficulties that I faced researcher
- border Search
- plan Search
- Ethics Search Scientific And protection rights Ownership intellectual
- content solid Search: page or Pages the introduction - For frame systematic - The frame theoretical For study
- body Search: Doors / Chapters / Investigations / Demands... - Conclusion - existing Bibliography With sources References Search - existing With appendices Search that I found - Table error The correct answer is that Found

- **Business character For the student (sessions) Business (directed):It costs all student By accomplishment and discussion research for him relationship directly By axes previous For lectures To deepen His acquaintances And that as The following :**

- training Students on to choose موضوع Search
- training Students on to implement Steps Procedural and methodology For research According to Sequence the previous in all research
- training Students on How to to choose Samples in Research Press

- training Students on How to design tools collection Data Information: questionnaire, form analysis Content....

road Evaluation: Monitoring ongoing, Exam...etc. (left) Weighing To the authority Estimated For the team Formation )

### **monitoring ongoing, exam**

- training Students on skills writing a report Search
- discussion all Projects Research the introduction from before Students and evaluate it

the reviewer:( *books and publications , Sites Internet, etc*)

- **Mona crescent moon flowering curricula Search Media, T1, Amman , Dar Al Masirah For publishing and distribution and printing,2014.**
- **Mohammed slave The Praised , Research Press , T1, Cairo , world books ,1992.**
- **Ismael slave Al-Fattah , Mahmoud victorious prestige , Search Media bearings And readings in episode Search journalist And the media , Alexandria , center Alexandria For the book , 2001.**
- **Sami Obedient , Research Media , Cairo , house Renaissance Arabic , 2001.**
- Samir Mohammed Hussein , studies in Curricula Search Scientific :Research Media , Cairo : world books , 2006.
- **Rasem Mohammed beauty , introduction in Curricula Search in Studies Media , Cairo , center university Cairo For education Open , 1999.**
- Samir Mohammed Hussein, **Research Media Foundations and principles , , Cairo : world books , 1976.**
- Mohammed slave Al-Hamid: Research Scientific in Studies Media : world books, Cairo 2000.
- slave The Praised , Mohammed , analysis Content in Research Media, Algeria: Diwan Publications University,1979
- writer Greens , Research Media: Studies in methodology and semiology and analysis Content, Damascus , printing press immortal son Alwaleed , 1987.
- Mohammed slave The Praised , analysis Content in Research Media , Algeria , Diwan Publications University , 1979

Grosjean, L, B, S & Lagacé, M. Introduction to methods developed in communication. Bonville, Luc: The editions of the cinema Inc. 2007, p. 89-92 -  
Stephane, O,(dir), Introduction to research at SIC, Grenoble University Press, -  
2007, p. 58- 59.

### **- Sites Internet**

[https://www.facebook.com/permalink.php?id=824312060919715&story\\_fbid=988370761180510](https://www.facebook.com/permalink.php?id=824312060919715&story_fbid=988370761180510)

- **Periodicals :**

The magazine Algerian To contact - Magazine Contact and the press ( the school National Supreme For the press and sciences Media

The magazine Algerian For science Social and humanity, university Algeria 3

-Review française of sciences of information and communication

-The Journalists' Cahiers

<http://www.geologyofmesopotamia.com/phylosophy/phyloresearchtype.htm>

**address Master:**Print and electronic press

Hexagon: Third

name Unit: Unit education Exploratory

name Material:Entrepreneurship

Balance:1

Factors:1

Goals education:(*male what It is assumed on The student Acquire it from qualifications after His success in This is amazing The material, in three Lines on Most )*

**identification** The student In concept Entrepreneurship And its role in development Economic and social

**supply** The student With background Cognitive Comprehensive on stages construction Projects And study feasibility establishment Institutions Journalist

Knowledge advance Required :(*a description Detailed For the ID Required Which Enable The student from Continue this education, Two lines on Most*).

Familiarity including The following:Systems journalist - Economics Media - **administration** The institution journalist - Legislation Media - laws Investment content Subject: (mandatory to set Content joint per material with signal to the job

Personal For students )

1. **concept Entrepreneurship**
2. **importance Entrepreneurship in development National**
3. **youth Algerian and culture Entrepreneurship**
4. **Institutions small and intermediate in Algeria**
5. **laws Investment and devices to support Entrepreneurship1**
6. **laws Investment and devices to support Entrepreneurship2**
7. **stages construction The institution**
8. **concept study feasibility Projects**
9. **costs Investment For the project**
10. **appreciation Return Investment**
11. **sources Financing**
12. **evaluation study feasibility**
13. **Entrepreneurship in area Press**



#### 14. study feasibility construction institution journalist

road Evaluation: Monitoring ongoing, Exam...etc. (left) Weighing To the authority  
Estimated For the team Formation )

##### **exam**

the reviewer:( *books, and publications , Sites Internet, etc*)

- **Salah Religion Hamid , study feasibility : how Prepare it yourself, Cairo , house thought Arabic, 2000.**
- **university Hassan the second, Culture Entrepreneurship , The house White , 2012**
- **Mahmoud science Religion , princess Abbasid, administration newspapers and its economics, Cairo , center university Cairo For education Open , 2001.**
- **Adly sir Mohammed satisfaction , Atef Adly The slave Slaves , Planning Media , Cairo , center university Cairo For education Open , 2001.**
- **Atef Adly The slave, Planning Media , Cairo , The house Arabic For publication and distribution , 2009.**

##### **Sites Internet :**

[http://thesis.univ-biskra.dz/2005/1/gest\\_d12\\_2015.pdf](http://thesis.univ-biskra.dz/2005/1/gest_d12_2015.pdf)  
<http://www.univ-constantine2.dz/files/CV-enseignants/creation-entreprises.pdf>  
<http://theses.univ-oran1.dz/document/THA3216.pdf>

##### **- Periodicals :**

The magazine Algerian To contact - Magazine Contact and the press ( the school National Supreme For the press and sciences Media

The magazine Algerian For science Social and humanity, university Algeria 3

-Review francaise of sciences of information and communication

-The Journalists' Cahiers

<http://www.geologyofmesopotamia.com/phylosophy/phyloresearchtype.htm>

[http://www.flsh-uh2c.ac.ma/flsh/docs/Manuel\\_entrepreneuriat\\_Arabe.pdf](http://www.flsh-uh2c.ac.ma/flsh/docs/Manuel_entrepreneuriat_Arabe.pdf)



**address Master:**Print and electronic press

Hexagon: Third

name Unit: Unit education Exploratory

name Material:problems Press Contemporary

Balance:1

Factors:1

Goals education:(**male what It is assumed on The student Acquire it from qualifications after His success in This is amazing The material, in three Lines on Most )**

- **identification The student Most important problems and challenges that Facing Press**

- **Empowerment The student from acquisition queen Analysis Objective And thinking cash Serious regarding Updates Press.**

Knowledge advance Required :( **a description Detailed For the ID Required Which Enable The student from Continue this education, Two lines on Most).**

**Familiarity including The following :Systems journalist - Economics Media - administration The institution journalist - Policies Media - Legislation and ethics Media**

content Subject: (mandatory to set Content joint per material with signal to the job Personal For students )

- 1- problems that Facing Press written in Her transfer to the environment Digital
- 2- Transformation in Forms Edit it
- 3- diversity Its sources News Sources: Digital For the press
- 4- Blogs Electronic
- 5- Sites Networks Social
- 6- press citizen
- 7- Changes that It happened on Readers
- 8- transmission Readers to Use network Internet.
- 9- problems distribution
- 10- Advertising
- 11- shrinkage investments
- 12- merger and monopoly
- 13- Values Practice Professional And authority the money
- 14- future Press in era Globalization

road Evaluation: Monitoring ongoing, Exam...etc. (left) Weighing To the authority Estimated For the team Formation )

#### **exam**

the reviewer:( **books, and publications , Sites Internet, etc**)

- Bernard Paulie , end The newspaper and future Media , translation : immortal Taha Immortal , Beirut , The house Arabic For science Publishers, 2011.
- Nahzat Muhammad Al-Dulaimi, Propaganda Discourse: Its Concept and Functions Through the Media, Amman, Dar Al-Nafayes for Publishing and Distribution.
- Emotions slave The Most Gracious , Theory cash in Research Contact , Cairo: Dar thought Arabic , 2002
- Kamal slave The kind , Cognitive , ideological , Network :Intersections and bets , The Center Arabic For research And study Policies , Qatar , 2012.
- Philippi S Anton. , and others , revolution Technology Global , translation The pure Bousahiya , Algeria , Publications The Council The highest For language Arabic , 2006.
- Terry Proton , Dimension The invisible The challenge temporal And the media, translation Nadhir pilot , Publications The Council The highest For language Arabic , 2006.
- Mohammed on joy , industry reality Media And control the society , Beirut , center Growth For research and studies , 2014

#### **Sites Internet :**

- <https://books.google.dz/books?id=IQWDCgAAQBAJ&pg=PT205&lpg=PT205&dq=Problems+of+Contemporary+Press&source=bl&ots=9NsQWXCX3b&sig=ZK1qcJXfOvW>
- [http://www.ilam-center.org/files/userfiles/shafa%20-report%20final\(1\).pdf](http://www.ilam-center.org/files/userfiles/shafa%20-report%20final(1).pdf)
- [http://www.sciences-po.asso.fr/docs/2012114936\\_153\\_dossier-complete.pdf](http://www.sciences-po.asso.fr/docs/2012114936_153_dossier-complete.pdf)

- **Periodicals :**

The magazine Algerian To contact - Magazine Contact and the press ( the school National Supreme For the press and sciences Media

The magazine Algerian For science Social and humanity, university Algeria 3

-Review française of sciences of information and communication

-The Journalists' Cahiers

<http://www.geologyofmesopotamia.com/phylosophy/phyloresearchtype.htm>

**address Master:**Print and electronic press

Hexagon: Third

name Unit: Unit education Exploratory

name Material:information Press in Algeria

Balance:1

Factors:1

Goals education:(**male what It is assumed on The student Acquire it from qualifications after His success in This is amazing The material, in three Lines on Most )**

**Recognition on Origin Press in Algeria - knowledge Algerians Pioneers who They practiced profession Press - Recognition on some conditions practice profession Press from before these Flags.**

Knowledge advance Required :( **a description Detailed For the ID Required Which Enable The student from Continue this education, Two lines on Most).**

**Familiarity including The following : date Algeria The year - date Press Algerian - date Algeria Cultural**

content Subject: (mandatory to set Content joint per material with signal to the job Personal For students )

- **Origin Press in Algeria**
- **beginning practice writing journalist from before Algerians**
- **first journalist Algerian : Suleiman son Fasting**
- Mohammed Happy on The Sheriff Al-Bajawi
- Ahmed Bedouin
- Suleiman son on Algerian
- on son age
- Ahmed son To be
- Suleiman son on Al-Harairi Tunisian
- Mustafa son Sadat
- Mustafa son Brihmat
- Mahmoud Sheikh on
- Mohammed Al-Badri
- Abu Al-Qasim Mohammed Al-Hafnawi
- Mohammed Mustafa Khoja
- Mohammed son Mustafa The Khoja
- Ismael Hamed
- Abu The vigilant Ibrahim
- [age son pots](#)
- **Issa Masoudi**

road Evaluation: Monitoring ongoing, Exam...etc. (left) Weighing To the authority Estimated For the team Formation )

**exam**

the reviewer:( **books and publications , Sites Internet, etc)**

- Al-Zubayr sword Islam , Pioneers Press Algerian , Cairo , Printing presses house The people , 1981.
- Zuhair Hadadn :Press Islamic Algerian from Its beginning to 1930
- Zuhair Hadadn : entrance For science Media and Contact ....Diwan Publications University Algeria T 2 1993 p

- Khalil injuries :Press Algerian Islamic from Its beginning to 1930 AD
- Zuhair Hadadn Summary in date revolution Algerian1954-1962, 1st ed.,  
Foundation Ihaddaden For publication and distribution 2007

## Sites Internet

<http://studentshistory13.com/archives/314>

### - Periodicals:

The magazine Algerian To contact - Magazine Contact and the press ( the school  
National Supreme For the press and sciences Media

The magazine Algerian For science Social and humanity, university Algeria 3

-Review francaise of sciences of information and communication

-The Journalists' Cahiers

<http://www.geologyofmesopotamia.com/phylosophy/phyloresearchtype.htm>

<https://archive.org/details/Harikh.Al-sahafa-Dz>

**address Master:**Print and electronic press

Hexagon: Third

name Unit: Unit education Horizontal

name Material: **the language foreign (English )**

Balance: 1

Factors: 1

Goals education: **(male what It is assumed on The student Acquire it from qualifications after His success in This is amazing The material, in three Lines on Most ):Acquisition The student skills And listening and speaking And writing In language English healthy**

The course aims to: - provide students with the language skills and knowledge required to communicate effectively in English - acquaint them with basic grammatical components and writing

Knowledge advance Required : **( a description Detailed For knowledge Required Which Enable The student from Continue this**

**Familiarity including The following Rules Basic For grammar and exchange For language English - to understand Terminology basic, and ability on writing and speaking clearly.**

content Subject: (mandatory to set Content joint per material with signal to the job Personal For students )

- Introduction to the Course -
- Conversation Practice -
- Reading Comprehension with exercises -
- Basics of English Grammar, with exercises -
- Writing Styles, with exercises -

the reviewer: **(Books and publications , Sites Internet, etc.**

**left Weighing To the authority Estimated For teacher The course To choose books Available The occasion To level Students**

- 1-R. Doraiswamy. Effective Communication Skills in English. Jaipur, ABD Pub., 2006
- 2 - A. Matthew Westra. Active Communication. Brooks, Cole Publishing Com, 2006.
- 3-B. Sandra Hybels and Richard L. Weaver. Communicating effectively. CUP, 2005.
- 4 - C. Gay Lumsden and Donald Lumsden. Communicating with Credibility and Confidence. Wadsworth, Inc. 2004
- 5 - Al-Sakran, M.Th. Bin Thalab, AA (2003) ENGLISH FOR MEDIA, Al-Ain: University Book House.
- 6-Nick Ceramella and Elizabeth Lee. Cambridge English for the Media. CUP, 2006.
- 7 - Goddard, A. (1998) The Language of Advertising, London Routledge
- Mascull, B. (1995) Key Words in the Media, Harper Collins Publishers, London.

### **On-line Resources:**

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Institution: Emir Abdelkader University of Islamic Sciences Master's Degree: Print and 86  
Electronic Journalism  
Academic year: 2017-2018

## **V- Contracts/Agreements**

**Yes**

**no**

**(If yes, attach the agreements and contracts to  
the paper file for the formation)**

***model For a message Expression Intention or desire***

***) in condition presentation Master jointly with institution University***

***Other (***

**(paper official He carries name The institution University concerned )**

the topic:consent on Supervision double For Master Titled :

announces the university (or The Center University). About Her desire in Supervision double on Master mentioned above Throughout a period Rehabilitation Master.

And in this framework, Then the university (or The Center University) accompanies this The project from during:

- Express Opinion during design and Update Programs education,
- Participation in Forums The organization For this Purpose ,
- Participation in Committees Discussion ,
- Contribution in exchange capabilities humanity and materialism

signature responsible qualification officially :

Job:

the date:



***model For a message Expression Intention or desire  
)in condition presentation Master jointly with institution For the sector  
user(  
(paper official He carries name The institution***

the topic:consent on project Send formation For Master Titled:

Presenter from:

announces institution on Her desire in escort this  
Formation The mentioned above As a user likely For the product this Formation

And in this framework, We We confirm Our joining to this The project It is  
represented by Our role In it from during:

- Expression Our opinion in design and Update Programs education,
- Participation in Forums For this Purpose ,
- Participation in Committees Discussion .
- Facilitate amount The possible reception Students lurkers in The institution in  
framework completion Memoirs end Graduation or in framework Projects  
Framed.

It will be harness capabilities essential To implement This is amazing Operations and that Located on Our shoulders from Okay investigation Objectives And its implementation that on Level material and the level Human appoints Mr.(Ms.)\*....Coordinator Externally For this The project.

signature responsible qualification officially:

**Job:**

**the date:**

**Seal Official For the institution:**