



People's Democratic Republic of Algeria
Ministry of Higher Education and Scientific Research
Sétif 1 University - Ferhat Abbas

Faculty /Institute: Faculty of Economics, Commerce and Management sciences

Bachelor's Degree (Master's Degree) in :
Economics and Business Management

Presentation and Objectives of the Specialty:

The economic and entrepreneurial sectors are among the most important drivers of investment and sustainable development at both global and national levels, especially in Algeria. Their essential role in increasing national income, supporting economic stability, and creating employment opportunities makes them central to any development strategy. Therefore, the establishment of an academic Master's program in Economy and Firms Management has been proposed to train students and qualified personnel who can meet the growing and diverse needs of the labor market in these areas.

This specialization aims to develop the student's individual abilities through:

1. Providing a solid foundation in economic theory and its application to the management of firms.
2. Enhancing analytical and decision-making skills, particularly in economic planning and business strategy.
3. Preparing students professionally to work in various economic and managerial roles in both public and private institutions.
4. Equipping students with modern tools and techniques in financial analysis, business management, and organizational development.
5. Supplying the economic and corporate sectors with highly qualified and competent human resources.

The certificate obtained in this specialization covers a wide range of knowledge related to economic systems, firm operations, and management practices, giving the student valuable skills and practical experience applicable to real-world situations.

Admission requirements:

The student must have a licence degree in Economics and Business Management

Career Prospects/Professions:

The student majoring in Economy and Firms Management has a strong opportunity to pursue postgraduate studies (PhD), as this field aligns with the main research axes approved by the Ministry of Higher Education and Scientific Research. Additionally, graduates of this specialization can access various employment opportunities through contracts with institutions, as well as integration into both public and private sectors across economic and managerial domains.

Holders of this degree are well-positioned to work in various economic and commercial fields, particularly in:

- All types of service-oriented institutions.
- Industrial enterprises and production companies.
- Public administrations and government bodies.
- Educational and vocational training institutions.
- Consulting firms specializing in economic studies, business management, and development strategies.
- Entrepreneurship and business creation in the economic and management sectors.

Organization of Studies and Official Duration of the Program

Program Overview: The approved curriculum for the Economy and Firms Management specialization is designed to offer a comprehensive academic and practical foundation in the field. The program includes a variety of modules that enable students to acquire deep knowledge in economics, business management, financial analysis, strategic planning, and firm operations. Students will also be trained to use quantitative and qualitative methods to support decision-making processes and evaluate economic performance.

Moreover, the curriculum provides insights into the legal and institutional frameworks that govern economic activities, including public and private sector operations. It also emphasizes the development of leadership and managerial skills, preparing students to work efficiently in dynamic and competitive business environments.

Duration of the program: Two years

Curriculum Highlights: The Key elements of the study program:

This specialization will enable graduates to acquire skills in a number of key areas, most notably:

- Mastering the principles and tools of economic analysis and business management.
- Understanding and managing the internal and external environment of firms.
- Designing and implementing business strategies to improve organizational performance.
- Analyzing financial data and economic indicators to support informed decision-making.
- Managing human, financial, and material resources efficiently.
- Applying modern methods in project management and organizational development.

- Gaining familiarity with the legal, financial, and institutional frameworks governing businesses.

Admission Information: Details regarding admission requirements and procedures:

Candidates wishing to study Economy and Firms Management remotely must hold a Bachelor's degree in Economic Sciences, Management Sciences, or a related field such as Finance, Accounting, or Business Administration. Additionally, a satisfactory level of proficiency in French or English is recommended, as several modules may involve technical terminology and academic references in these languages.

Enrollment in this program is considered a national registration, open to all Algerian universities, and not subject to specific regional quotas.

Applications for this specialization are submitted via a digital platform accessible through the official website of Setif 1 University – Ferhat Abbas. Candidates must complete the required information and upload the necessary documents, including:

- The Baccalaureate success certificate
- Transcripts for the Bachelor's degree
- The Bachelor's degree success certificate
- The candidate's disciplinary record

After submission, applications are reviewed by the Faculty's guidance and ranking committee. Results are then announced publicly. Following the appeals phase and publication of final results, successful candidates are required to finalize their registration in person at the administrative offices, bringing with them the original versions of their official documents.

Core training modules: The fundamental modules included in the program:

The Economy and Firms Management specialization offers a solid foundation through a set of core modules designed to provide students with essential knowledge and analytical tools in both economic theory and firm-level management. These modules include: Corporate Finance, Advanced Microeconomics, Project Evaluation, Strategic Marketing,etc

Advanced training modules: The specialized or in-depth modules of the program:

In addition to the core modules, the program offers advanced training tailored to deepen students' expertise and prepare them for leadership roles in the economic and business sectors. These specialized modules include: Development Economics, Circular Economy, Total Quality Management (TQM), Financial Technology (FinTech).....etc

Language of instruction: The language in which the training is delivered:

Arabic and English

Training Canvas: The plan or Visual structure of program:

1-first semester :

Unités d'enseignement	Intitulé de la matière	Crédits	Coefficients	Weekly Hourly Load			VHS 15 WEEKS	Others	Continuos Evaluation		
				COURS	Guided Work	Practical Work			Continuos Evaluation		exam
fundamental Education unit code :UEF 1.1 credit :18 coefficients :8	Corporate Finance	5	2	1h30	1h30		45h	65h	40%		60%
	Advanced Microeconomics	5	2	1h30	1h30		45h	65h	40%		60%
	Project Evaluation	4	2	1h30	1h30		45h	65h	40%		60%
	Strategic Marketing	4	2	1h30	1h30		45h	55h	40%		60%
Methodological Education Unit code :UEM 1.1 credit :9 coefficients :4	Time series analysis	4	2	1h30	1h30		45h	65h	40%		60%
	Statistical Software	2	2	1h30	1h30		45h	65h	40%		60%
Exploratory Education Unit code :UEd 1.1 credit :2 coefficients :2	Business Law			1h30	1h30		45h	5h00			
Transverse Education Unit code :UET 1.1 credit :1 coefficients :1	Specialized Foreign Language 01	1	1	-	1h30		22h	2h30	100%		-
Total of semester 1		30	15	10h30		12 h	337h30	367h30			

2-second semester

Unités d'enseignement	Intitulé de la matière	Crédits	Coefficients	Weekly Hourly Load			VHS 15 WEEKS	Others	Continuos Evaluation		
				COURS	Guided Work	Practical Work			Continuos Evaluation		exam
fundamental Education unit code :UEF 1.1 credit :18 coefficients :8	Business Diagnosis	5	2	1h30	1h30		45h	65h	40%		60%
	Advanced Macroeconomics	5	2	1h30	1h30		45h	65h	40%		60%
	Management Control	4	2	1h30	1h30		45h	65h	40%		60%
	Performance and Competency Management	4	2	1h30	1h30		45h	55h	40%		60%
Methodological Education Unit code :UEM 1.1 credit :9 coefficients :4	Advanced Econometrics	4	2	1h30	1h30		45h	65h	40%		60%
	Master's Thesis Methodology	2	2	1h30	1h30		45h	65h	40%		60%
Exploratory Education Unit code :UEd 1.1 credit :2 coefficients :2	Entrepreneurship 02			1h30	1h30		45h	5h00			
Transverse Education Unit code :UET 1.1 credit :1 coefficients :1	pecialized Foreign Language 02	1	1	-	1h30		22h	2h30	100%		-
Total of semester 1		30	15	10h30		12 h	337h30	367h30			

3-third semester :

Unités d'enseignement	Intitulé de la matière	Crédits	Coefficients	Weekly Hourly Load			VHS 15 WEEKS	Others	Continuos Evaluation		
				COURS	Guided Work	Practical Work			Continuos Evaluation		exam
fundamental Education unit code :UEF 1.1 credit :18 coefficients :8	Development Economics	5	2	1h30	1h30		45h	65h	40%		60%
	Circular Economy	5	2	1h30	1h30		45h	65h	40%		60%
	Corporate Taxation	4	2	1h30	1h30		45h	65h	40%		60%
Methodological Education Unit code :UEM 1.1 credit :9 coefficients :4	Total Quality Management (TQM)	4	2	1h30	1h30		45h	65h	40%		60%
	Strategic Monitoring	2	2	1h30	1h30		45h	65h	40%		60%
Exploratory Education Unit code :UEd 1.1 credit :2 coefficients :2	Financial Technology (FinTech)			1h30	1h30		45h	5h00			
Transverse Education Unit code :UET 1.1 credit :1 coefficients :1	Statistical Software	1	1	-	1h30		22h	2h30	100%		-
Total of semester 1		30	15	10h30		12 h	337h30	367h30			

4-fourth semester

An internship in an institution or company that culminates in a memorandum discussing

	Weekly hourly volume	credits	coefficient
Personal work	30h/w	30	04
Field study (in various formats according to the subject of the memorandum)	03h/w	/	/
Forums (certificate of attendance of a forum or training or training course in the second year Master)	02 h/w	/	/
Other work (determined by the pedagogical committee of specialization)	05 h/w	/	/
Total Semester 4 (15 weeks)	600 h	04	04

Coordinator of the Program: CHEURFI Sarra (Chair Person of Speciality)

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