



**People's Democratic Republic of Algeria**  
**Ministry of Higher Education and Scientific Research**  
**Sétif 1 University – Ferhat Abbas**

**Faculty /Institute:** Faculty of Economics, Commerce and Management sciences

**Bachelor's Degree (Licence's Degree) in :**  
**Economics and Business Management**

## **Presentation and Objectives of the Specialty:**

The specialization focuses on teaching and scientific research to equip students with theoretical and practical knowledge in the field of Economics and Enterprise Management, in order to meet the needs of the labor market. This program—offered within the framework of the LMD (Bachelor-Master-Doctorate) system—allows students to acquire essential theoretical knowledge through two main aspects:

### **First Aspect:**

The subject of Economics and Enterprise Management is one of the fundamental topics in the current context, especially with countries relying heavily on economic enterprises to engage in the economic battle imposed by globalization.

Therefore, the topic of Economics and Enterprise Management imposes itself strongly in any era and within any economic policy of any country, regardless of its level of advancement or development. Any student in economic sciences must acquire knowledge of the tools available to specialists in order to study and analyze the reality of economic institutions.

### **Second Aspect:**

This aspect aims to develop the individual capabilities of students in terms of:

- The ability to understand and apply certain economic and managerial concepts in the field of Economics and Enterprise Management.
- Adapting to the demands of the labor market.
- Enhancing knowledge in management and economics.
- Placing greater emphasis on linking the pedagogical and theoretical aspects with the practical side.

### **Theoretical Knowledge:**

This primarily includes:

- Presenting and analyzing the fundamental principles and methods used in the analysis of economic enterprises.
- The ability to use quantitative techniques in the study of enterprises.
- The ability to master various modern techniques related to enterprise analysis.
- Deepening methodological knowledge in English and in computer science related to management and economics.

### **Career Prospects/Professions:**

A student majoring in Economics and Enterprise Management has a strong potential to pursue postgraduate studies – Master's and PhD due to the fact that it is a required specialization in the main research axes approved by the Ministry of Higher Education and Scientific Research, In addition to the possibility of employment through contracts concluded with institutions and the possibility of employment in all types of private and public service and industrial institutions.

The holder of this certificate is widely associated with the economic and commercial fields to which the concerned students are directed, related to the following:

- - Service institutions of all kinds.
- - Industrial enterprises of all kinds.

- - Public administrations.
- - Various training institutions.
- - The creation of startups or small enterprises in various fields of economic activity

### **Bridges to Other Specializations**

Training in the Economics and Enterprise Management specialization allows benefiting students to be directed toward other specializations within the field of Economic Sciences at the Bachelor's level. Students coming from outside programs may also be admitted into the specialization, provided they have undertaken similar training—for example, from national schools or private institutions under supervision, with closely related specializations.

### **Admission requirements:**

The student must successfully complete the second-year common core level in Economic Sciences.

### **Organization of Studies and Official Duration of the Program**

#### **1. Program Overview:** A general description of program:

The accredited program in Economics and Enterprise Management aims to provide students with a comprehensive set of educational modules tailored to this field. These modules enable students to master a wide range of concepts related to resource management, economic performance analysis of institutions, and administrative and financial decision-making. Students also acquire skills in using statistical and technical tools that assist in understanding markets, analyzing economic data, and developing effective strategies for managing institutions. Furthermore, the program addresses the legal and regulatory aspects governing the operations of institutions within national and international economic environments.

#### **2. Duration lo the program:** Three years

### **Curriculum Highlights:** The Key elements of the study program:

The degree awarded in this specialization encompasses a wide range of knowledge, including:

- Understanding applications of economics and enterprise management.
- Applying the studied financial and accounting techniques to real-world situations.
- Enabling students to carry out financial and monetary analyses within various economic enterprises.
- Possibility to pursue further studies at the Master's and Doctorate levels, or to work in professions related to these fields, either in the transmission of knowledge or in practical implementation.

### **Admission Information:** Details regarding admission requirements and procedures:

Applicants wishing to pursue studies in Economics and Enterprise Management must have successfully completed the second year (License Level) in Economic Sciences.

Applications for this specialization are submitted through a digital platform available on the official website of Ferhat Abbas University Setif 1. Candidates are required to fill in all necessary information and upload the required documents.

Subsequently, the Orientation and Ranking Committee of the Department of Economic Sciences reviews the applications and announces the results. After the appeal period and the publication of the final results, admitted students proceed to the administrative offices for final registration, bringing along their official documents.

**Core training modules:** The fundamental modules included in the program:

Financial Accounting 1 ; Microeconomics 1 ; Introduction to Economics ; Financial Accounting 2 ; Microeconomics 2 ; Economics of the Enterprise ; History of Economic Thought ; Macroeconomics 1 ; Public Finance ; Monetary Economics ; History of Economic Events ; Macroeconomics 2 ; International Economics ; Algerian Economy ; Enterprise Management ; Organization Theory ; Enterprise Strategy ; Production and Operations Management ; National Accounting ; Marketing ; Financial Management ; Human Resources Management ; Industrial Economics.

**Advanced training modules:** The specialized or in-depth modules of the program:

Economics of the Enterprise ; Microeconomics 1 ; Microeconomics 2 ; Enterprise Management ; Organization Theory ; Enterprise Strategy ; Production and Operations Management ; Marketing ; Human Resources Management.

**Language of instruction:** The language in which the training is delivered:

Arabic+English

**Training Canvas:** The plan or Visual structure of program:

**1-first semester :**

Unités d'enseignement	Intitulé de la matière	Crédits	Coefficients	Weekly Volume			VHS 15 WEEKS	Other activities	Teaching Mode		Evaluation mode	
				COURS	Tutorials	Practicals			In-person	On line	Attendance	exam
fundamental Education unit code :UEF 1.1 credit :18 coefficients :9	Financial Accounting 1	6	3	3h	1h30	-	67h30	82h	X		40%	60%
	Microeconomics 1	6	3	3h	1h30	-	67h30	82h	X		40%	60%
	Introduction to Economics	6	3	3h	1h30	-	67h30	82h	X		40%	60%
Methodological Education Unit code :UEM 1.1 credit :9 coefficients :5	<i>Statistics 1</i>	5	3	3h	1h30	-	67h30	65h	X		40%	60%
	<i>Mathematics 1</i>	4	2	1h30	1h30	-	45h	55h	X		40%	60%
Exploratory Education Unit code :UEd 1.1 credit :2 coefficients :2	Introduction to the Sociology of Organizations	1	1	1h30	-	-	22h30	2h30	X		-	100%
	<i>Introduction to Law</i>	1	1	1h30		-	22h30	2h30	X		-	100%
Transverse Education Unit code :UET 1.1 credit :1 coefficients :1	Foreign Language 1	1	1	-	1h30	-	22h30	2h30	X	X	100%	
Total of semester 1		30	17	16h30	9 h	-	382h30	375h				

**2-second semester**

Unités d'enseignement	Intitulé de la matière	Crédits	Coefficients	Weekly Volume			VHS 15 WEEKS	Other activities	Teaching Mode		Evaluation mode	
				COURS	Tutorials	Practicals			In-person	On line	Attendance	exam
fundamental Education unit code :UEF 1.1 credit :18 coefficients :9	Financial Accounting 2	6	3	3h	1h30	-	67h30	82h30	X		40%	60%
	Microeconomics 2	4	2	1h30	1h30	-	45h	55h	X		40%	60%
	Enterprise economy	4	2	1h30	1h30	-	45h	55h	X		40%	60%
	History of Economic Thought	4	2	1h30	1h30	-	45h	55h	X		40%	60%
Methodological Education Unit code :UEM 1.1 credit :9 coefficients :5	Statistics 2	5	3	3h	1h30	-	67h30	65h	X		40%	60%
	Mathematics 2	4	2	1h30	1h30	-	45h	55h	X		40%	60%
Exploratory Education Unit code :UEd 1.1 credit :2 coefficients :2	Computing 1	1	1	-	-	1h30	22h30	2h30	X		100%	-
	Commercial Law	1	1	1h30	-	-	22h30	2h30	X		-	100%
Transverse Education Unit code :UET 1.1 credit :1 coefficients :1	Foreign Language 2	1	1	-	1h30	-	22h30	2h30	X		100%	-
Total of semester 1		30	17	13h30	10h30	1h30	382h30	375h00				

**3-third semester :**

Unités d'enseignement	Intitulé de la matière	Crédits	Coefficients	Weekly Volume			VHS 15 WEEKS	Other activities	Teaching Mode		Evaluation mode	
				COURS	Tutorials	Practicals			In-person	On line	Attendance	exam
fundamental Education unit code :UEF 1.1 credit :18 coefficients :9	<i>Macroeconomics 1</i>	6	3	3h	1h30	-	67h30	82h30	X		40%	60%
	Public Finance	4	2	1h30	1h30	-	45h	55h	X		40%	60%
	<i>Monetary Economics</i>	4	2	1h30	1h30	-	45h	55h	X		40%	60%
	History of Economic Facts	4	2	1h30	1h30	-	45h	55h	X		40%	60%
Methodological Education Unit code :UEM 1.1 credit :9 coefficients :5	Statistics 3	4	2	1h30	1h30	-	45h	55h	X		40%	60%
	Management Accounting	4	2	1h30	1h30	-	45h	55h	X		40%	60%
	<i>Introduction to Business Management</i>	1	1	1h30	-	-	22h30	10h	X		-	100%
Exploratory Education Unit code :UEd 1.1 credit :2 coefficients :2	Methodology	2	2	1h30	1h30	-	45h00	5h00	X		40%	60%
Transverse Education Unit code :UET 1.1 credit :1 coefficients :1	Computing 2	1	1	-	-	1h30	22h30	2h30	X	X	100%	-
Total of semester 1		30	17	13h30	10h30	1h30	382h30	375h00				

#### 4-fourth semester:

Unités d'enseignement	Intitulé de la matière	Crédits	Coefficients	Weekly Volume			VHS 15 WEEKS	Other activities	Teaching Mode		Evaluation mode	
				COURS	Tutorials	Practicals			In-person	On line	Attendance	exam
fundamental Education unit code :UEF 1.1 credit :18 coefficients :9	Macroeconomics 2	6	3	3h00	1h30	-	67h30	82h30	X		40%	60%
	International Economics	4	2	1h30	1h30	-	45h	55h	X		40%	60%
	Algerian Economy	4	2	1h30	1h30	-	45h	55h	X		40%	60%
	Enterprise Management	4	2	1h30	1h30	-	45h	55h	X		40%	60%
Methodological Education Unit code :UEM 1.1 credit :9 coefficients :5	Statistics 4	5	3	3h00	1h30	-	67h30	65h	X		40%	60%
	Fundamentals of Operations Research	4	2	1h30	1h30	-	45h	55h	X		40%	60%
Exploratory Education Unit code :UEd 1.1 credit :2 coefficients :2	Entrepreneurship	1	1	-	1h30	-	22h30	2h30	X		40%	60%
	Business Ethics	1	1	1h30	-	-	22h30	2h30	X		-	100%
Transverse Education Unit code :UET 1.1 credit :1 coefficients :1	Foreign Language 3	1	1	-	1h30	-	22h30	2h30	X	X	100%	-
Total of semester 1		30	17	13h30	12h00	-	382h30	375h				



## 5-fiveth semester:

Unités d'enseignement	Intitulé de la matière	Crédits	Coefficients	Weekly Volume			VHS 15 WEEKS	Other activities	Teaching Mode		Evaluation mode	
				COURS	Tutorials	Practicals			In-person	On line	Attendance	exam
fundamental Education unit code :UEF 1.1 credit :18 coefficients :8	Organization Theory	5	2	1h30	1h30	-	45h00	65h00	X		40%	60%
	Enterprise Strategy	5	2	1h30	1h30	-	45h00	65h00	X		40%	60%
	Production and Operations Management	4	2	1h30	1h30	-	45h00	55h00	X		40%	60%
	National Accounting	4	2	1h30	1h30	-	45h00	55h00	X		40%	60%
Methodological Education Unit code :UEM 1.1 credit :9 coefficients :4	Financial Mathematics	5	2	1h30	1h30	-	45h00	65h00	X		40%	60%
	Data Analysis	4	2	1h30	-	1h30	45h00	55h00	X		40%	60%
Exploratory Education Unit code :UEd 1.1 credit :2 coefficients :2	Corporate Law	2	2	1h30	1h30	-	45h00	5h00	X		40%	60%
Transverse Education Unit code :UET 1.1 credit :1 coefficients :1	Professional Foreign Language 1	1	1	-	1h30	-	22h30	2h30	X	X	100%	-
Total of semester 1		30	15	10h30	10h30	1h30	377h30	367h30				

## 6-sixth semester:

Unités d'enseignement	Intitulé de la matière	Crédits	Coefficients	Weekly Volume			VHS 15 WEEKS	Other activities	Teaching Mode		Evaluation mode	
				COURS	Tutorials	Practicals			In-person	On line	Attendance	exam
fundamental Education unit code :UEF 1.1 credit :18 coefficients :8	Marketing	5	2	1h30	1h30	-	45h00	65h00	X		40%	60%
	Financial Management	5	2	1h30	1h30	-	45h00	65h00	X		40%	60%
	Human Resource Management	4	2	1h30	1h30	-	45h00	55h00	X		40%	60%
	Industrial Economics	4	2	1h30	1h30	-	45h00	55h00	X		40%	60%
Methodological Education Unit code :UEM 1.1 credit :9 coefficients :4	Econometrics	5	2	1h30	1h30	-	45h00	65h00	X		40%	60%
	Bachelor's Graduation Project	4	2	-	-	-	-	90h00	X	X	100%	-
Exploratory Education Unit code :UEd 1.1 credit :2 coefficients :2	Competition Law	2	2	1h30	1h30	-	45h00	5h00	X		40%	60%
Transverse Education Unit code :UET 1.1 credit :1 coefficients :1	Professional Foreign Language 2	1	1	-	1h30	-	22h30	2h30	X	X	100%	-
Total of semester 1		30	15	9h00	10h30		292h30	402h30				

